

## **SPATERRE AT HOTEL VIKING INTRODUCES ANCIENT AYURVEDIC RITUALS AND NEW SUNDx0100;RI PRODUCTS TO ITS SPA MENU**

Focus on Balance, Peace, Harmony, Lasting Beauty For The Mind, Body and Spirit  
NEWPORT, RI (August 9, 2007) - Continuing its ongoing mission to provide new, unique spa products and offerings, SpaTerre at Hotel Viking has just started carrying SUNDx0100;RI, a collection of Ayurvedic-inspired luxury skin care products created by Ayla Hussain, Cavan Mahony and Christy Turlington. All three have contributed their own specific expertise and passion for holistic skincare and Ayurvedic methodology - the ancient Indian science of balancing mind, body and spirit to lead to peace, harmony and lasting beauty.

SpaTerre now offers new spa experiences using age-old Ayurvedic rituals and these new pure botanicals products, including:

- Journey to the Himalayas - A mind and body experience that begins with SpaTerre's signature foot cleansing ritual to ground and balance the mind; followed by an Indian-inspired scalp massage to stimulate creativity and energize the mind. The treatment concludes with an invigorating Abhyanga (Sanskrit for holistic) whole body oil massage. 80 minutes, \$185
- Passage to India - A sacred combination of traditional practices accompanies this sojourn of deep peace and spiritual awakening. Beginning with an herbal cleansing foot ritual to purify and ground, bringing the recipient back to Mother Earth, the ritual then progresses to an energizing ancient Indian massage, body envelopment and bath. The goal is for a clear and wondrous emergence. 110 minutes, \$240
- Abhyanga Massage - This therapeutic massage blends traditional Ayurvedic and European techniques. Literally translates to "oil massage" and is rhythmical and deeply relaxing, employing hot oil to move the "prana" or life force to stimulate the body's vital energy. 50 minutes, \$130
- Gotu Kola Oat Firming Body Envelopment- A skin-firming body treatment incorporating the botanical benefits of gotu kola (an herb) and advanced skin-tightening peptides to tone, lift and rejuvenate the entire body. 50 minutes, \$135
- Gotu Kola Firming Facial - Age-defying, designed to lift, firm and rejuvenate. Fortified with new generation peptides and traditional herbs giving a kickstart to the cell renewal process, instantly lifting and firming slackened tissue. Hexapeptides mimic the effects of botox to combat signs of premature aging. 80 minutes, \$180
- Jivana Body Polish - A treatment that smoothes and hydrates the body while nourishing and exfoliating the skin. The body is drenched with firming oils of gotu kola and cardamom, then polished with a walnut exfoliation, followed by a Vichy shower rinse, and finished with a tropical kukui (from the Hawaiian kukui nut tree and means enlightened) lotion application. 50 minutes, \$110
- Neem Healing Facial - An all-natural alternative to soothe and nourish the skin while delivering relief from redness, irritation and blotchiness. A renewing and

- restorative mask created from healing ingredients is gently applied to clear the skin and mind. 50 minutes, \$115
- Sundx0101;ri Signature Facial - balance and purification are achieved with this facial. Expertly blended pure essential oils and uniquely formulated rare herbs and botanicals are enhanced by applying SpaTerre's signature MarMassage, calming the mind and spirit. 50 minutes, \$125

Since opening at Hotel Viking in 2003, SpaTerre has received numerous awards and accolades. Most recently it was cited by Boston Magazine's NewEngland Travel for "Best Energizing Spa Treatment" in 2007 and named 2007 "Best Spa" in Newport by the readers of Newport Life Magazine. Spa Director Deb Garman says, "By adding these Ayurvedic rituals and Sundx0101;ri products to our menu offerings, we feel that we are continuing to expand our vast repertoire and our commitment to provide the very best services and practices to hotel guests and our local clients."

SpaTerre, the luxurious, full-service signature spa of Noble House Hotels Resorts, incorporates the time-honored style and traditions of Indonesian and Thailand to promote health, peace and relaxation. Each is inspired by its distinctive location and distinguished by an exotic motif that embraces all the elements (earth, fire, water, air, metal and wood), evoking a soothing, harmonious ambiance. Tranquil and meditative, the spaces are painstakingly designed to satisfy all the senses, with aromatherapy, luxurious furnishings, natural elements and indulgent services.

To book an appointment, please call SpaTerre at (401) 848-4848. For more information about SpaTerre and Hotel Viking, please visit [www.hotelviking.com](http://www.hotelviking.com)

#### ABOUT NOBLE HOUSE HOTELS RESORTS

Founded in 1994, Noble House Hotels Resorts is a privately held real estate development company based in Seattle, Washington. The company owns and manages 13 boutique hotels and resorts located in six states and spanning the four coastal corners of the U.S. In addition to the Hotel Viking, the Noble House collection includes such renowned properties as The Adolphus in Dallas, Texas; Little Palm Island Resort Spa in the Florida Keys and The Edgewater in Seattle, Washington. For more information or to book reservations, visit the Noble House Hotels Resorts website at [ww.noblehousehotels.com](http://www.noblehousehotels.com)

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FOR MEDIA ONLY: Please contact Lehrman + Chin Public Relations at 212-580-0099 or [contact@lehrmanchinpr.com](mailto:contact@lehrmanchinpr.com) to set up a complimentary Ayurvedic Ritual at SpaTerre in the Hotel Viking, Newport, RI.