

NEW PRIVATE RESIDENCES AT BOCA RATON RESORT & CLUB OFFER FIRST CLASS LUXURY AND PRIVATE CLUB EXCLUSIVITY

Boca Raton, FL, August 16, 2007 – The **Boca Raton Resort & Club** (www.BocaResort.com), originally built in 1926 by legendary architect Addison Mizner, has introduced the newly re-designed **Private Residence Bungalows**. Offering guests a residential-style accommodation with the luxury of a first class hotel and the exclusivity, the Private Residence Bungalows provide the services and amenities of a private club, including membership privileges and preferred pricing on various services throughout the resort. Unlike destination clubs or private residence clubs, no up front charges, purchase, or investment are required.

The unique Private Residence Bungalows, renovated in late 2006 by acclaimed designer Alexandra Champalimaud, offer guests spacious, fully furnished two-bedroom apartments with a comfortable living room, full modern kitchen, elegant wood furnishings and Italian bedding. All of the 60 Private Residences have either patios or terraces. Available for one, three or six-month stays, the cost for the 2-bedroom Private Residences start from \$8,400/month (prices vary based on season). Annual Private Residences are also available.

Alexandra Champalimaud designed the Bungalows to create a new level of modern luxury and distinctive experience to indulge even the most discerning traveler. Each Bungalow reflects an understated elegance that emulates a sense of style reminiscent of 1950's Hollywood Glamour. The interior décor of the Bungalows features a pale, muted palette of colors on the walls juxtaposed with dark wood and light upholstered furnishings, and large windows that allow for maximum natural sunlight.

Exclusive services and amenities include a full-time Private Residence Concierge on-site, 24-hour bellman, private parking, swimming pool, daily housekeeping, complimentary shuttle service throughout the 356-acre Resort, internet access and in-room dining. Private Residence guests enjoy the Resort's many privileges otherwise available only to Resort members and overnight guests, including full access to world-class dining, an award-winning spa, two championship golf courses, two fitness centers, full-service Marina, comprehensive children's programs, half-mile of private beach, and the and the renowned Dave Pelz Scoring Game School, one of the country's top tennis programs including the only resort-affiliated Chris Evert Adult and Junior Tennis Academy.

Located in the heart of Florida's Gold Coast in Palm Beach County, the Boca Raton Resort & Club is one of the country's premier resort destinations and private club facilities. Set within a backdrop of casual elegance, Boca's amenities include a half-mile stretch of private beach, the acclaimed Spa Palazzo, two 18-hole championship golf courses, 30 tennis courts, full-service marina, four swimming pools, two state-of-the-art fitness centers and a variety of water sports. In addition, the Resort & Club features a variety of additional activities, children's programs and an outstanding selection of dining options. Gordon Ramsay partner and Michelin-star rated **Chef Angela Hartnett** recently opened her first U.S. restaurant, **Cielo by Angela Hartnett**, at the **Boca Raton Resort & Club**. **New York's** famed **Old Homestead Steak House** opened their first Southeast outpost at the resort last year. Premiering in 2008, the resort will also introduce the culinary offerings of **Masaharu Morimoto** of Iron Chef fame, who will open a **Morimoto** sushi bar. For reservations, call the Boca Raton Resort & Club at (888) 495-BOCA or (561) 447-3000, or contact your travel professional. Information is also available on the Resort & Club's Web site: www.bocaresort.com

ABOUT LXR LUXURY RESORTS & HOTELS:

The Boca Raton Resort & Club is part of the LXR Luxury Resorts & Hotels collection, a portfolio of independent properties distinguished by a style and spirit that captures the unique qualities of their setting. LXR properties are located throughout the United States and the Caribbean. The collection also includes the renowned Golden Door Spa brand. For information and reservations, visit the Internet at www.LuxuryResorts.com or call 1-877-LXR-XOXO (1-877-597-9696).