

## **Outrigger Waipouli Beach Resort & Spa Pampers Guests with New Full-Service Aveda Lifestyle Salon & Spa**

WAIPOULI, KAUAI, HAWAII - There's a new place to unwind on the eastern shore of Kauai. Aveda Lifestyle Salon and Spa at the Outrigger Waipouli Beach Resort & Spa has opened its doors and offers guests a full menu of facials, massages and other pampering treatments, all using only Aveda products that are purely plant-sourced. The Outrigger Waipouli Beach Resort's spa is the first Aveda spa on the Garden Isle, and the only Aveda resort spa in Hawaii.

"We are extremely proud to open this beautiful spa to our guests. It is yet another element that complements the resort's exceptional list of amenities," said Gregg Enright, general manager of Outrigger Waipouli Beach Resort & Spa. "Our goal is to create the ultimate sanctuary for both our guests and Kauai residents. Our luxurious accommodations coupled with Aveda's unique approach to wellness, give guests a long-lasting sense of rejuvenation."

Aveda's spa massage treatments include selections that range in length from 45 to 120 minutes. Massages include a variety of techniques, such as relaxing Hawaiian Lomi Lomi massage, or a massage using warm seashells for soothing achy muscles, or a Kauai Pohaku massage that combines the aromatic power of Aveda Pure Flower and Plant essences with warm river stones for calming and relaxing sessions. Expectant mothers can enjoy the Hapai (pregnancy) massage, which helps improve circulation, reduce leg cramps and swollen ankles, and relieve headaches.

"We invite our guest to come in and experience the Aveda difference," said Pooka Johnston, Aveda Lifestyle Spa & Salon general manager. "We will calm and balance you from head to toe with completely personalized treatments,"

In addition to the individual spa services, Outrigger Waipouli Beach Resort's new Aveda Spa offers combination packages, called "spa journeys." Options include "The Waipouli Experience," complete with a Lomi Lomi Massage, Waipouli Flower Milk Bath and an Aveda gift to take home; or the extravagant "Somewhere Over the Rainbow" spa journey with a Rainforest Massage, a Results and Recovery Facial and a Revitalizing Eye Treatment for the face and décolleté finish, not to mention the Radiant Hands and Sole Renewal for a complete spa experience.

For couples on a romantic getaway or guests on their honeymoon, the Aveda spa experts at the Outrigger Waipouli Beach Resort can bring the spa to their suite. The romantic journey for two begins with a 75-minute Elemental Nature Massage followed by the Waipouli Flower Milk Bath Soak and two of Aveda's signature Waipouli spa robes to take home.

The salon portion of the spa has a full staff of Aveda-trained stylists offering hair color and styling, makeup consultations, manicures, pedicures and hair removal.

After a full day of pampering in the spa and salon, Outrigger Waipouli Beach Resort guests can retire to their luxurious condominium suite to ready themselves for a fun night out or a relaxing evening at "home."

The Outrigger Waipouli Beach Resort & Spa is an all-new condominium resort with one- and two-bedroom accommodations, each offering superbly appointed gourmet kitchens. Guests will enjoy its pristine beachfront location -- Outrigger Waipouli Beach Resort is situated on 12.6 acres of waterfront property on the eastern shore of the Garden Isle, between the historic towns of Kapa'a and Wailua. In addition to the brand new Aveda Lifestyle Salon and Spa, the resort offers amenities such as a fitness

center, activity desk, oceanside bar and a heated soft-water river pool that meanders over two acres with flumed water slides and three sand-bottom whirlpool spas.

Reservations at Outrigger Waipouli Beach Resort & Spa are available for rates starting at \$295 per night for a one-bedroom condominium suite, and \$425 per night for a two-bedroom condominium unit. For reservations or more information, log on to [www.outriggercondos.com](http://www.outriggercondos.com), or call 1-800-OUTRIGGER.

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About Outrigger's Condominium Collection Outrigger's Condominium Collection is a special product line within the Outrigger Enterprises Group comprised of 14 deluxe resort condominium properties offering studios and one-, two- and three-bedroom units. These fully furnished accommodations are located in some of the most desirable locations in Hawaii, with properties available at both well-known resorts as well as at some truly unique and "out of the way" places. Outrigger's Condominium Collection offers visitors a true sense of discovery when exploring Hawaii. For more information, visit [www.OutriggerCondos.com](http://www.OutriggerCondos.com).

#### About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest-growing hospitality services companies in the Asia-Pacific region. Outrigger is a family-owned company with 60 years of hospitality experience and runs a highly-successful, multi-branded line of hotels, condominiums and vacation resort properties, including Outrigger Hotels & Resorts, OHANA Hotels & Resorts, Outrigger Condominium Collection and Embassy Suites®-Waikiki Beach Walk®. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, the mainland USA and Asia. For on-line information, log on at [www.outriggerenterprisesgroup.com](http://www.outriggerenterprisesgroup.com) and [www.outrigger.com](http://www.outrigger.com).