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**SPA 66 AT THE HYATT REGENCY PIER SIXTY-SIX RESORT
ANNOUNCES NEW SPA DIRECTOR, SHARON OGAWA**

FORT LAUDERDALE, Fla. (February 21, 2008) – **Spa 66**, the European health & beauty spa at the newly renovated Hyatt Regency Pier Sixty-Six Resort & Spa, is pleased to announce the appointment of Sharon Ogawa, as Spa Director. In this position, Ogawa will oversee all daily operations of Spa 66 as well as direct the marketing and development of new spa programs.

“We are delighted to have Sharon on our team,” said Shawn Farrell, general manager of the Hyatt Regency Pier Sixty-Six. “We feel that her seasoned expertise of the spa industry will go hand in hand with her efforts here in Fort Lauderdale to bring new and enticing programs to our guests.”

Prior to joining Spa 66 in Fort Lauderdale, Ogawa acted as Spa Consultant for LXR Luxury Resorts & Hotels, the portfolio of properties inclusive of the Hyatt Regency Pier Sixty-Six. As an Operational Consultant, she successfully supported the launch of the world-renowned Golden Door Spa at the Naples Grande Resort in Naples, Fla. – the first Golden Door Spa location on the U.S. East Coast. She also acted as Operational Consultant and interim Spa Director during renovations at Spa Palazzo at the prestigious Boca Raton Resort & Country Club in Boca Raton, Fla., and was a Spa Consultant during the opening of Soothe Spa in Montego Bay, Jamaica.

Before joining the LXR team, Ogawa was Spa Manager at Mandara Spa at the Wailea Beach Marriott in Hawaii for two years. She attended the American Institute for Massage Therapy, and holds both a B.A. in Economics from University of Northern Colorado.

Inspired by indigenous cultures and natural elements, Spa 66 is a place that both visitors and locals alike turn to in an effort to retreat and revitalize from daily demands. Returning to the true definition of spa, “sanitas per aquas,” Latin for “healing by waters,” treatments and services incorporate the principles of hydrating the body to promote wellness and renewal. Spa 66 favorites include the Chardonnay Sugar Body Polish, Double Oxygen Facial, and Warm Sea Foam Wrap, all using the finest ingredients to deliver ultimate hydration and aid in reversing the aging process. Specialty massages, facials and a full-service salon further assist in catering to any and every need. For a more personalized experience, guests of the resort can opt for in-room and private poolside massages.

An icon of the ever-growing Fort Lauderdale skyline, the Hyatt Regency Pier Sixty-Six Resort & Spa is a landmark resort that has been enchanting guests with its dazzling water views, stellar service and wide variety of amenities since the 1950s. The resort’s recent \$30 million renovation plan is a nod to its original era and reflects the quality and style of its discerning guests. The resort is a 22-acre vacation paradise that is home to Spa 66, as well as a full-service, 127-slip marina and the famed Pier Top, recently redesigned and reopened as a special occasion venue. The three-pool, waterfall oasis sits gracefully adjacent to the 17-story tower and charming garden Lanai, which features 380 luxurious guestrooms and designer suites. Guests can take advantage of 25,000 square feet of meeting space and a variety of dining, entertainment and recreational options, including nearby championship golf, yachting and water sports. For more information or reservations, travelers should contact their travel planner, call (800) 55-HYATT or visit www.Pier66.com.

(more)

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LXR Luxury Resorts & Hotels is a portfolio of independent properties dedicated to creating an experience of luxury, a sense of ease and endless pleasure and are distinguished by a style and spirit that captures the unique qualities of their setting. LXR Luxury Resorts & Hotels are located throughout the United States and the Caribbean. The LXR collection also includes the renowned Golden Door Spa brand and its four spas in the U.S. LXR Luxury Resorts & Hotels can be found at www.LuxuryResorts.com.

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