

## **The Carneros Inn Unveils**

### **African -Inspired Diamond Spa Treatments for the 2007 Oscars**

#### **Indigenous Treatments Inspired by Traditions of South Africa**

#### **And Renowned South African Spiritual & Medicinal Healer**

NAPA, Calif. (January, XX 2007) – The Carneros Inn, Napa Valley’s newest luxury resort located amid the vineyards in the heart of the beautiful Carneros winegrowing region, is pleased to introduce two new spa treatments created specifically for Celestial -- A Diamond Affair at the Oscar-week-only version of Soho House, the London-based private club. *The African Rough Diamond Mineral Ritual & Massage* and *Warm Kimberlite Stone Hand & Food Massage* treatments, inspired by Spa Director Jeannie Jarnot’s recent trip to South Africa, have been created to reflect the healing traditions of South Africa.

“I was fortunate enough to travel to South Africa this December to experience first-hand the empowering traditions and encouraging social and economic developments taking place in South Africa’s key diamond-producing regions, and found it a remarkable and inspiring experience,” said Jarnot. “I also had the pleasure of meeting Dr. Elliot Ndlovu, an award-winning spiritual and medicinal healer from Fordoun Spa, who will be traveling to Los Angeles to participate in the Soho House with The Carneros Inn. While visiting Fordoun Spa, I learned of Dr. Ndlovu’s organic gardens, full of African healing plants he uses for his line of therapeutic body care products that are used in professional application at the spa. We are thrilled to be using some of these amazing natural products in this year’s Oscare suite as they were hand made at Fordoun especially for our treatments.”

Celestial – A Diamond Affair 2007 is an Africa-inspired spa and retreat that taps into the spiritual aura of diamonds and their many positive healing powers for the mind, body, heart and soul. An exclusive four-day celebration for Oscar nominees and presenters, the treatments will stimulate the senses and provide an uplifting and empowering feeling of spiritual rejuvenation through holistic diamond treatments and therapies created expressly for the Diamond Affair.

The African-inspired treatments that The Carneros Inn will provide at Celestial – A Diamond Affair are designed to restore clarity, relaxation and an overall sense of renewal. Award-winning *inyanga* (medicinal healer) and *sangoma* (spiritual healer) Dr. Elliot Ndlovu from the renowned Fordoun Spa in South Africa will travel thousands of miles to attend this event in partnership with The Carneros Inn. Dr. Ndlovu will conduct an enlightening traditional African ceremony that will invigorate the mind and spirit, rewarding all who are lucky enough to be exposed to his positive energy.

“Diamonds have a remarkable magical power and when used in the Diamond Mineral Ritual encourage one to shine using their own intuition and imagination, which, ultimately, sets the stage for one to live at their fullest potential.” said Jarnot.

#### *The African Rough Diamond Mineral Ritual and Massage*

The mineral ritual, an ancient African tradition, stems from the belief that each being embodies a life purpose, expertise and unique talent. Traditionally, mineral rituals were performed with stones to identify and remind one of his or her calling in life, bringing both clarity and focus. At the Diamond Affair, this ritual will be performed with a special stone, an African Rough Diamond, each unique and radiant as each individual. The Rough Diamond, known for its spiritual properties, is meant to stimulate and restore the body and mind as one travels through a celestial journey aided by fragrant African artemesia.

#### *Warm Kimberlite Stone Hand and Food Massage*

Kimberlite, the rough stone in which diamonds are found, is fashioned into a smooth massage tool for this unique treatment. Warmed stones combined with African Wild Dagga (also known as Lion’s Ear) Shea Butter are used to target pressure points along the hands and feet. A distinct feeling of renewal and total body relaxation comes from targeting just these points while Wild Dagga harvested in Africa treats dry skin.

### **The Spa at The Carneros Inn**

The treatments offered at the Spa at The Carneros Inn are inspired by the gardens that overlook the vineyards and farmlands surrounding the property. Many of the treatments are based on ingredients indigenous to these picturesque surroundings. Spa personnel search the world over for new regions, ingredients and techniques that are also inspired by their surroundings. The Spa currently offers numerous such treatments, including the *Royal Thai*

*Herbal Massage, Bulgarian Rose and Grape Seed Facial, Red Flower Japan Body Ritual Massage and the Red Flower Hammam Body Ritual Massage.* Jarnot is hopeful that the treatments being unveiled at the 2007 Oscars Soho House will inspire new African-inspired treatments for The Carneros Inn guests to enjoy.

The Carneros Inn is the first full-service resort to be built in Napa in 20 years, and the first ever in the world-renowned Carneros wine region. The resort features 86 charming, private guest cottages, each furnished with casual elegance and nestled in a lush garden courtyard with private deck. Innovative dining options at The Carneros Inn, under the direction of Chef Kimball Jones, include the architecturally dramatic FARM, Hilltop Dining Room and The Boon Fly Café, a roadhouse-style public eatery. The property also offers outdoor terrace dining and an infinity pool, both with panoramic vineyard views; bar and award-winning spa facilities; and, most importantly, first-class service delivered with warmth and ease. The Carneros Inn was named “one of the 25 most romantic getaways in the world” by Travel + Leisure magazine. In addition to the hotel accommodations, 24 stylish resort homes will be located on the grounds, allowing homeowners access to all the services and conveniences of the luxury hotel including concierge and event planning.

The Carneros Inn is a member of Preferred Hotels & Resorts World Wide. The Carneros Inn ([www.thecarnerosinn.com](http://www.thecarnerosinn.com)) is located at 4048 Sonoma Highway, Napa, CA 94559. For reservations and event bookings, please call (707) 299-4900.

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