

EIGHT FOR 2008!

HAWKINS INTERNATIONAL PUBLIC RELATIONS EXPANDS AND DIVERSIFIES PORTFOLIO WITH EIGHT NEW CLIENTS

-- From Dallas to Zurich, the Florida Keys to the Dolomites, new hospitality clients emphasize New York agency's travel expertise –

January 2008 (New York, N.Y.) – The award-winning New York-based public relations firm, Hawkins has announced eight new clients for the new year. Global Hyatt Corporation, The Stoneleigh Hotel & Spa, The Dolder Grand, Hawks Cay, Hotel & Spa Rosa Alpina, The Regent Bal Harbour, The Millennium Knickerbocker and The Millennium Bostonian Hotels have joined its global portfolio of luxury travel, real estate and consumer clients.

So what's new with each of these clients?

The Stoneleigh Hotel & is a sophisticated, 170-room hotel set in the lush Uptown neighborhood of Dallas. The legendary property – which has hosted the likes of Elvis Presley, Judy Garland and Oliver Stone – is putting the finishing touches on a \$36 million, top-to-bottom renovation and restoration.

What's new? Almost everything! The renovation includes new guestrooms and suites, upscale Modern Italian restaurant & bar complete with alfresco terrace, and full service spa and fitness center. Scheduled to re-open in Early '08, The Stoneleigh will be crowned with an opulent penthouse designed by Carleton Varney of Dorothy Draper & Company and a unique art collection featuring the state's most talented artists.

The Dolder Grand City Resort of Zurich since 1899, has been closed for renovation since 2004 and re-opens in April 2008.

What's new? 173 luxurious rooms and suites, a spa approximately 40,000 square feet, two restaurants and banquet facilities. The project has seen the collaboration of international partners including London architectural firm Foster and Partners Ltd., the interior design company United Designers Ltd., and American spa doyenne Sylvia Sepielli, who launches her first European spa. The hotel also features a geo-thermal energy concept. Over 440 million Swiss francs (approximately 400 million USD) have been invested in the project.

Hawks is a destination resort on the 60-acre island of Duck Key in the Florida Keys. The resort features world-class fishing, a full-service marina, Dolphin Connection program, eco-tours, Indies Spa, kids and teen clubs, and more.

What's New? Hawks Cay is currently undergoing a comprehensive transformation, re-launching in February '08. The resort is renovating its 177 guest rooms and many of its 225 villas. The resort will offer a new lobby area; dramatic veranda and sun terrace; Alma, a Nuevo Latino restaurant; Rum Bar; open-air Beach Grill; among much more.

Hotel & Spa Rosa is an intimate mountain retreat in the village of San Cassiano in the Alta Badia region of the Dolomites of northern Italy. Family-owned by three generations of the Pizzinini family, the 50-room Relais & Chateaux property features a two-star Michelin restaurant, St. Hubertus, along with the informal Wine Bar & Grill and the FondueStube. The original Daniela Steiner Spa offers unique spa treatments, a swimming pool and Finnish sauna.

What's new? Scrub up with the "Essential Flower Body Scrub" at the original Daniela Steiner spa, a new body treatment incorporating flowers and herbs picked from the nearby meadows.

The Regent Bal Harbour is the first luxury property to open in Bal Harbour Village in nearly half a century. Opening in February 2008, Bal Harbour Village has been an enclave for the affluent since the 1940's. Located within walking distance of the famed Bal Harbour Shops, and 15 minutes from Miami and Ft. Lauderdale, The Regent Bal Harbour is one of the most highly anticipated hotel properties to debut in South Florida.

What's New? Everything! Unparalleled privacy, extravagant services and dramatic ocean views run throughout the 124 guest rooms and suites. Guests will enjoy one of the first Guerlain Spas in North America and a Signature ocean-view restaurant, 1 Bleu.

Global Hyatt Corporation is one of the world's premier hotel companies, offering today's travelers over 750 hotels and resorts (more than 140,000 rooms) in more than 45 countries. The company's affiliates own, operate, manage and franchise Hyatt branded hotels and resorts under the Park Hyatt™, Grand Hyatt™, Hyatt Regency™, Hyatt Resorts™, Hyatt™, Andaz™, Hyatt Place™ and Hyatt Summerfield Suites™ brands.

What's new? The grand opening of Andaz Liverpool Street, London, November 2007 and the 100th opening of Hyatt Place in Memphis, December 2007. In 2008, Hyatt will launch the Hyatt Regency Trinidad in January, three new Park Hyatt properties in Shanghai, Istanbul and Beijing, and the Grand Hyatt Moscow to name a few.

The Millennium Knickerbocker Hotel, located just off the famed Magnificent Mile in Chicago, and the Millennium Bostonian Hotel, located in the heart of Boston's historic downtown across from Faneuil Hall Marketplace, will be undergoing a combined \$50 million renovation beginning in January 2008.

What's New? The 201-room Millennium Bostonian will undergo a complete renovation of guestrooms and public areas, and the 326-room Millennium Knickerbocker's refurbishment will be guided by the style of the 1920s and '30s.

Hawkins International's global roster of luxury clients also includes Alvear Palace Hotel in Buenos Aires; The White Barn Inn in Kennebunkport; Cotswold House in Chipping Campden, England; The Kor Hotel Group; Country Walkers; and Badrutt's Palace Hotel in St. Moritz.

Hawkins International is located in Manhattan in Chelsea at 119 W. 23rd Street, Suite 401, New York, NY 10011. For a complete client list, press kits and more information on these or other clients, call 212-255-6541; visit www.hawkpr.com or e-mail us at info@hawkpr.com.

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