

**Alicia Slifko Signed On to Red Door Lifestyle Spa, Elizabeth Arden**  
*Meet the newest member of the Red Door Lifestyle Spa Executive Staff*

**WESTON, Fla. – January 14, 2008** - *Red Door Lifestyle Spa, Elizabeth Arden* in Weston, Fla., is pleased to announce Alicia Slifko as the new general manager.

Slifko, who has been a part of the Red Door team since 1999, recently relocated from New York City to take on the position of general manager. As general manager, Slifko is responsible for directing all day-to-day operations of the spa to successfully achieve strategic plans and business goals, as well as maintaining Red Door's legendary standards of high customer service and positive employee relations.

"We are delighted to have such a talented professional onboard," said Janice Vitale, senior vice president for Red Door. "Alicia's leadership experience and proven success within Red Door will be invaluable assets to the spa."

Slifko started her Red Door career as an assistant general manager at Red Door's flagship operation in New York City. She was promoted to general manager at the Red Door Spa in Westchester in 2004 and later assumed the position of general manager for the New York Saks Fifth Avenue Red Door. She was most recently in Atlantic City, N.J., to ensure a successful opening for Harrah's Red Door Spa. Slifko also garnered experience in the hair and salon industries as the manager of the Garren New York salon and a divisional vice president for Glemby International, salon division.

*Red Door Lifestyle Spa, Elizabeth Arden* provides balance for the inner-self through nurturing spa treatments, health-restoring activities and lifestyle-balancing classes. RDLS offers a complete menu of salon and spa services, from signature skincare, massage and body treatments to nail services, hair design, makeup artistry and more. Specialized retreats can be planned to cater to individuals or group travel in all arenas including stress relief, life balancing and total body wellness, among others. Recently, the spa added to its line of treatments including the Ayurvedic program, often referred to as the "Mother of All Healing."

The staff includes specially skilled and educated technicians who provide outstanding, personalized service. Lifestyle and fitness classes provide guests with the most current trends in wellness. Revive and renew the spirit, nourish the soul, and pamper the body at RDLS. Red Door Holdings is a leader in the industry, with nearly 100 years of experience and more than 55 spas and salons already in operation. For additional information or to book services, visit [www.reddoorlifestylespa.com](http://www.reddoorlifestylespa.com) or call 954-349-5500.

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