

Sense Spa debuts in Mexico

January 24, 2008 – **Rosewood Mayakobá** is now open on the Riviera Maya of Mexico. In March, the resort will debut *Sense, A Rosewood Spa*, the first privately branded spa from **Rosewood Hotels & Resorts**. The region's newest spa offers a creative concept for luxury and wellness, drawing from the unique traditions and beautiful landscape of the Yucatán Peninsula and Rosewood's background in exemplary service. The spa is designed around a *cenote*, one of the freshwater limestone pools found throughout the region that the ancient Mayans held to be sacred.

Rosewood Mayakobá, set between a beautiful stretch of Caribbean coastline and the interior Mexican jungle, offers guests a full retreat whether they are in their suite's private plunge pool or enjoying delectable Mexican cuisine on the beach. *Sense, A Rosewood Spa* is a retreat within a retreat. To enter the spa area, guests cross a bridge, the *Puente del Balneario*, to reach the private island. Once inside, the interior spaces open to gentle breezes and the stunning natural environment of the jungle.

Spanning 17,000 square feet, the spa area features twelve treatment rooms and separate steam rooms and saunas for men and women. Outdoor facilities include a lap pool, meditation platform, and relaxation deck. *Itzamná*, the spa café, serves light organic fare during the day. For guests seeking a full wellness retreat, each of the eight Deluxe Spa Suites boasts a private treatment room, a bathroom with outdoor shower, a terrace with plunge pool, and a rooftop sundeck.

Sense, A Rosewood Spa aims to provide an exceptional wellness experience. The herbal garden gives a glimpse of the rich healing plants of Yucatán, while a personalized consultation with the spa director helps each guest come away with new ideas. The treatment menu offers the full spectrum, from the intense *Radiance Facial* to a more spiritually minded *Temazcal Ritual*, which is performed by an on-site shaman. Set in a domed structure, the treatment employs hot stones and herb-infused water to produce a steam bath to purify the mind and body. Following ancient practice, this hot bath is followed by a cooling dip in the *cenote*. *Sense, A Rosewood Spa* employs native ingredients such as aloe and agave cactus in many of its treatments, as well as luxurious international spa lines Carita Paris, Epicuren, Ligne St. Barth, Jane Iredale mineral cosmetics for makeup, and OPI for nail services.

Rosewood Mayakobá, located within the luxury enclave of Mayakobá on the Mayan Riviera, opened in late December 2007. Set on a beautiful expanse of Caribbean coastline and the Yucatan jungle, the resort's 128 airy suites offer the finest in contemporary design and feature ultimate luxuries such as private plunge pools and outdoor patios. Each suite has its own dock where a luxury boat arrives to transport guests to the beach, spa, or restaurant. The resort's elegant signature restaurant, Casa del Lago, serves exquisite European cuisine, and the beachfront Punta Bonita offers Mexican specialties made from diverse regional recipes. *Sense, A Rosewood Spa* is designed around a cenote, one of the sacred water wells of the ancient Mayans, and sits on a private island. Guests also have full access to Mayakobá's stunning 18-hole Greg Norman golf course. For more information, visit www.rosewoodmayakoba.com. For reservations call 888.ROSEWOOD; from outside the United States and Canada, call the resort directly at 52.998.287.4202.

Headquartered in Dallas, Texas, Rosewood Hotels & Resorts manages properties worldwide including Rosewood Mansion on Turtle Creek and Hotel Crescent Court in Dallas, The Carlyle in New York, CordeValle in San Martin, California, Inn of the Anasazi in Santa Fe, Las Ventanas al Paraíso in Los Cabos, Mexico, Hotel Seiyo Ginza in Tokyo, Japan, and a triumvirate of world-class Caribbean properties – Rosewood Little Dix Bay on Virgin Gorda, Caneel Bay on St. John, and Jumby Bay on Antigua. For more information on Rosewood Hotels & Resorts, please call 888-ROSEWOOD, or visit www.rosewoodhotels.com .

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