

Westward Look Resort Chooses Lou Hammond & Associates

Lou Hammond & Associates is proud to announce its association with Westward Look Resort. Surrounded by the awe-inspiring Sonoran Desert, the 244-room resort is considered one of the premier destinations within the Tucson region, featuring world-class facilities, two award-winning restaurants, suite-sized accommodations and a desert-inspired Sonoran Spa.

In spring 2008, Westward Look Resort will unveil a multi-million dollar renovation, delivering new guests rooms, meeting spaces and a revamped main lobby. During the renovation, guests can still enjoy many resort amenities, including: the Chef's garden, labyrinth and nature trail located on the 80-acre estate; award-winning cuisine by Chef Jamie West; and signature treatments at the Sonoran Spa.

The newly renovated accommodations will focus on bringing elements of the outside, in. Paint palettes will mimic that of the desert, with rich gold hues and decadent cream colors. In-room amenities will include HD plasma televisions, a menu of all-natural bedding options, personal alarm clocks with an input for mp3 players and more.

Westward Look Resort currently offers 16 meeting rooms with more than 20,000 square feet of diverse function spa. This spring, updated meetings spaces such as the Catalina Ballroom and Sonoran Ballroom will include the latest audio-visual equipment as well as dramatic high ceilings and grand entrances.

The resort's culinary program is under the direction of Chef Jamie West, who relies on the freshness and availability of local produce, as well as his Chef's garden, to develop new, locally-inspired courses for the menu. Dining areas include the AAA Four Diamond Awarded Gold Room and the Lookout Bar and Grille.

Enclosed please find a fact sheet on Westward Look Resort. In the coming weeks, we will send you more information but in the meantime, please do not hesitate to contact me if I can be of assistance. I look forward to working with you in the future.

FACT SHEET WESTWARD LOOK RESORT

OVERVIEW: A lavish resort surrounded by the awe-inspiring Sonoran Desert, Westward Look Resort is considered one of the premier destinations within the Tucson region. The 244-room resort offers world-class facilities, two award-winning gourmet restaurants, suite-sized accommodations and the desert-inspired Sonoran Spa. Westward Look Resort is currently undergoing a multi-million dollar renovation which will deliver new guest rooms, meeting spaces and a revamped main lobby in spring 2008.

LOCATION: Set in the foothills of the Santa Catalina Mountains, the 80-acre Westward Look Resort is located in Tucson, Arizona. Westward Look Resort is a scenic 19-mile drive from Tucson International Airport, where travelers will find non-stop flights offered by 12 airline carriers – from 17 major U.S. cities – including: Southwest Airlines, American, JetBlue and Delta. The resort is only a short distance from downtown Tucson, offering guests convenient access to shopping areas, historical sites and popular tourist attractions. With an average of 350 days of sunshine each year, Westward Look Resort is the perfect destination to visit year-round. While desert locations are often known for warm weather, the Tucson region is praised for its temperate fall, spring and winter seasons with temperatures in the 50s and 60s. During summer months, guests can take advantage of affordable off-season packages.

HISTORY: The first resort within the Tucson region, Westward Look Resort was originally built in 1912 as a home for the Watson Family; just six months after Arizona became a state. The original family living room has been incorporated into the layout of the resort, becoming one of the main sitting areas enjoyed by guests. After it was sold to the Nason Family in the 1940's, the estate became a dude ranch and was expanded from fourteen to twenty-nine guest cottages. It was during this time that Mrs. Nason officially named the resort, drawing inspiration from Sir Winston Churchill's WWII speech in which he quoted Poet Arthur Hugh Clough: *In front, the sun climbs slowly, how slowly / But westward, look...the land is bright.* During the 1950's, Westward Look Resort hosted famous actors such as Vivian Leigh and John Wayne, notable artist Haddon Sundblom and was the site of Walt Disney's award-winning documentary "The Living Desert." The 1970's and 1980's were decades of expansion for Westward Look Resort, with the majority of guest rooms and resort amenities being built over this time period. Today, Westward Look Resort continues to enhance its luxury accommodations, while cherishing and embracing its storied past. Guests of Westward Look can explore the historic roots of the area while enjoying the many amenities and charming features the resort has to offer.

ACCOMODATIONS: Westward Look Resort's 244 rooms seamlessly combine the serene beauty of the Southwestern setting with lavish details. With four luxury room groups, each room within the Resort offers its guests a private patio or terrace to enhance their appreciation of the beautiful resort grounds. The newly renovated accommodations will focus on bringing elements

of the outside, in. Paint palettes will mimic that of the desert, with rich gold hues and decadent cream colors. Dark wood accents and natural slate countertops will also serve to complement the native landscape. In 2008, guests can look forward to new Spanish-American contemporary style furniture as well as beds custom built by Sealy Posturpedic®. Pillow-top mattresses and a menu of all-natural bedding options will be available to guests in each room. Following the resort's renovation, rooms will also include: 42-inch HD plasma televisions, personal alarm clocks with an input for mp3 players and Hi-Speed wireless Internet access. The baths will feature walk-in showers, lighted make-up mirrors, Turkish Linens and 100 percent cotton waffle-weave robes.

RESTAURANTS & BARS: Westward Look Resort is known throughout the region for its award winning dining options. The resort's signature restaurant, **Gold Room**, features culinary creations by renowned Chef Jamie West. Voted as one of the Tucson's Top Five Restaurants, diners can savor world-class cuisine while enjoying magnificent views of the surrounding city. As Chef West relies on the freshness and availability of local produce, as well as his **Chef's Garden**, the menu changes often to ensure that the dining experience is an unforgettable one. Gold Room, which also holds the AAA Four-Diamond Award and Wine Spectator's Award of Excellence, is open daily for breakfast, lunch & dinner. **Lookout Bar and Grille** is perfect for those who are looking for a lighter dining option, without compromising food or service. With the same beautiful view, Lookout Bar and Grille has an easy-going ambiance that is sure to entice guests of the Westward Look Resort. Guests can dine indoors or enjoy their meal in the presence of stunning views on the outdoor terrace. The **Chef's Garden** is a unique and exciting entity of the Westward Look. The food and beverage team, under the guidance of Chef Jamie West, grow fresh produce on resort grounds, many of which are unique to the Southwest region. Each week, guests have the exclusive opportunity to tour this lavish garden.

SPA: Westward Look Resort's **Sonoran Spa**, directed by Debra Henrickson, uses natural ingredients and native remedies to provide spa guests with a truly unique experience. The Sonoran Spa offers personalized services that include massages, body treatments, ancient desert rituals, skin care and nail care services. Some notable treatments include:

- **Abyhanga Massage** (60 min. \$115 • 90 min. \$155) nourishes the skin, lubricates muscle and joint tissue, and removes toxins.
- **Blue Corn Scrub** (60 Min \$105) uses a mixture of ground corn, sugar, and sunflower oil to cleanse and purify the skin.
- **Arizona Aloe Wrap** (60 min. \$105) is a gentle treatment meant for stressed or sunburned skin.

- **Desert Stone Massage** (60 min. \$115 • 90 min. \$155) uses natural ingredients to provide relief for tired muscles.

Guests are given the option of enjoying their treatment within the calm and nurturing environment of the spa, in their resort room, or outside on one of the many resort terraces and

patios for a luxurious experience guests will not soon forget. Sonoran Spa also provides guests with the unique experience of the newly constructed **Labyrinth**, a mediation walkway intended to soothe the mind, body and soul. After taking in the sites of Tucson, or participating in one of the many activities offered within Westward Look Resort, the Sonoran Spa is a perfect place to unwind and rejuvenate.

RECREATION: With the storied history of the Tucson region, guests visiting this area will have plenty to fill their schedule. A concierge is on hand to prepare trips to the many different museums, historical landmarks and natural wonders within the Tucson Valley. Guests looking to take advantage of the options offered by Westward Look Resort will be thrilled with the many adventures that await them. On-site activities include:

- Eight Tennis Courts
- Bird Watching
- Swimming Pools
- Hiking Trails
- Various Ball Sports
- Horseback Riding

Off-site activities include:

- Tucson Botanical Garden; over five acres of gardens including cacti, herbs and flowers; hands-on exhibits; children's garden
- Biosphere 2; a three-acre complex including a million-gallon ocean tank, coral reef, a marsh, desert, rainforest and savannah.
- San Xavier Mission; built from 1793 to 1797 by Franciscans, it is one of the best examples of mission architecture in the US.
- Arizona-Sonora Desert Museum; featuring a zoo, aquarium, botanical gardens and a natural history museum, the Arizona-Sonora Desert Museum offers a thorough examination of the unique desert habitats
- Saguaro National Park; acres of scenic beauty highlighting the saguaro cactus and the state flower of Arizona.

RESORT EVENTS: To ensure there is an activity for everyone, Westward Look Resort also offers the following annual events: **Women's Wellness Weekend** is a two-day event which promotes health, fitness and spirit. The program takes time to focus on both mind and body, as it empowers women to lead a healthier life. The 2008 Women's Wellness Weekend will be held from October 10-11. **Weststock**, an annual musical festival, is held on the grounds of Westward Look Resort. Featuring talented artists, Weststock treats participants to a fun filled evening of music, beer gardens, wine and cookout concessions. For more information, please contact 520-297-1151. **Wine Dinners** are a monthly event held in the **Gold Room** featuring Chef Jamie West's culinary magic. Each month, Chef West pairs his food offerings with wines from distinct vineyards, chosen personally by West. For reservations, please contact the **Gold Room** at 520-

