

## DIANE VARNÉY APPOINTED DIRECTOR OF EDUCATION

### AT QUA BATHS & SPA, CAESARS PALACE LAS VEGAS

– January 2007 –

Caesars Palace is pleased to announce the appointment of Diane Varnéy as the Director of Education at Qua Baths & Spa, an alluring new experience at the legendary hotel and casino. With 20 years of hands-on and educational experience in the spa industry, including private services for celebrity clientele, Varnéy is responsible for the training and continuing education of all therapeutic "Artisans" at Qua, a lavish, 50,000 square-foot spa opening this month. Qua Baths & Spa is guided by the healing and calming powers of water and "Social Spa-ing," an inviting new concept in the spa industry focused around the development of areas designed for interaction with others. Located in the Augustus Tower at Caesars Palace, Qua's immersive atmosphere includes a circuit of Roman Baths, the city's first Arctic Ice Room, tea lounges in the men's and women's lounges, a cutting-edge Fitness Center, as well as a wide array of skin and body treatments administered by Artisans. "Innovation and creativity are the keys to a unique spa experience, and therapists and aestheticians must be well versed in all aspects of their art. We take the long view at Qua, educating Artisans in the latest and most progressive treatment techniques while enhancing their abilities throughout their careers. Our Artisans approach their talents with the passion, imagination and self-assurance of true artists," said Varnéy. A well-rounded and distinctly positive spa professional, Varnéy has had the privilege to study with Hawaiian, Native American and European Masters to learn traditional knowledge of natural healing, nature's divine force and spirituality for health and remedies. She not only incorporates the knowledge and experience gained from their teachings into her work and daily life but instills it in those she teaches, including the able Artisans of Qua Baths & Spa. "Diane's deep knowledge and enthusiasm for the therapeutic arts has taken Qua's services to a new level in the spa industry," said Caesars Palace President, Gary Selesner. "With her energy and eloquence, Diane has gone beyond mere inspiration to light fires of creativity in all of our Artisans." Prior to joining Qua at Caesars Palace, Varnéy was the Lead Masseur and Training Manager for the opening of the Bellagio Spa in Las Vegas, where she played an integral role in menu development, training and implementation, as well as purchasing and spa operations. She also created her own private-label product line while at the Bellagio – Feather and Flower. Over the past decade Varnéy has been deeply involved in spa education, conducting an average of three continuing education workshops each year within the industry. With an eloquent presence and deep knowledge of her field, Varnéy has frequently taught and lectured, been featured in articles and on television, and has authored a column on Aromatherapy for *The Spa Informer*. Over the years, Varnéy has also provided therapeutic services for an impressive set of VIP clientele, including Albert Grimaldi, Prince of Monaco; the actors Melanie Griffith, Don Johnson, Robin Williams, Steve Martin, and Tiffany Amber Thiessen; singer/songwriter George Strait; the President and First Lady of El Salvador; the golfer Phil Mickelson and many more. She is certified by the National Certification Board for Therapeutic Massage and Bodywork and is a certified Aromatherapist specializing in custom blending. She is also certified in Hawaiian Lomi-Lomie and traditional LaStone Therapy. *Qua Baths & Spa at Caesars Palace in Las Vegas features 51 treatment studios including three deluxe Couple's Studios, two personalized hydrotherapy tubs, three Vichy showers, seven facial studios, 35 massage studios and a Crystal Body Art Room. Enticing Roman Baths create a soothing, immersive atmosphere for guests to relax, while a high-tech, 5,500 square-foot Fitness Center is outfitted with Technogym equipment. For*

more information, visit [www.quabathsandspa.com](http://www.quabathsandspa.com)

<http://www.swiftpageemail.com/SpeClicks.aspx?Acc=Jennifer.HawkinsPR&ED=C070103082800&LNK=0&UIId=75> . Reigning at the heart of the Las Vegas Strip, Caesars Palace, a Harrah's Entertainment resort, is one of the world's best known resort-casinos celebrating the glory that was Greece and the grandeur that was Rome in an 85-acre destination location that sets the standard for entertainment, dining and luxury. For more information, visit [www.caesarspalace.com](http://www.caesarspalace.com)

<http://www.swiftpageemail.com/SpeClicks.aspx?Acc=Jennifer.HawkinsPR&ED=C070103082800&LNK=1&UIId=75> or call (702) 731-7110 or (800) 634-6001.

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### **For Immediate Release**

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