

## **Ginn Hammock Beach Spa Treatments Draw on the Healing Powers of the Ocean**

**PALM COAST, FL. (July 9, 2007)** -- A shell's throw from the Atlantic Ocean, The Spa at Ginn Hammock Beach Resort draws inspiration from the resort's unspoiled beach and serene natural surroundings to create its latest treatments. The oceanfront resort and spa now offers a line of signature treatments that pull therapies from the Atlantic Ocean itself. From thalassotherapy products rich with Atlantic Ocean minerals to the coquina shell scrub, these treatments embody the healing powers and serenity that only the ocean can provide.

New treatments include:

### ***Coquina Scrub***

Ginn Hammock Beach guests enjoy seeing coquina shells on their beach walks. Now the coquina shell can be found in a product only available at Ginn Hammock Beach. The coquina, a sedimentary rock composed of tiny, glistening shell fragments, is blended with natural emollients to create an exfoliating scrub. The golden scrub is applied in a wave-like motion to the entire body and is followed by the application of a refreshing lotion. Price: \$75 for 30 minutes.

### ***Atlantic Seaweed Wrap***

Salt water is extracted from seven different varieties of North Atlantic seaweed, then ionized and rehydrated. Warm and soothing seaweed, which has been proven to firm, hydrate and remineralize, is applied to the skin after a gentle exfoliation. Thermal blankets are then wrapped around the body, releasing toxins and melting stress away. The skin is left as smooth as the spirit is rejuvenated. Price: \$100 for 50 minutes.

### ***The Hammock Massage***

In an innovative combination of aromatherapy and massage techniques, the resort's spa therapists have collaborated to provide the most luxurious treatment the spa has to offer. Following one blissful hour of aromatherapy, hot stone massage, Swedish massage and spiritual Lomi Lomi massage, guests will be led just steps outside to a private cabana where a hammock awaits. Guests can enjoy complete relaxation while they listen to the lulling waves of the ocean. Price: \$125 for 90 minutes.

Spa facilities:

Guests at Ginn Hammock Beach's 22,000-square-foot spa and fitness center will revel in the holistic approach that the staff takes to their guests' whole-body wellness. The spa features ten large treatment rooms, five of which have canopied access to the outer deck for outdoor and couples' massages. A wide range of skin care treatments, massages, wraps and manicures/pedicures is available.

Ginn Hammock Beach offers a variety of spa vacation packages. For further information or to book a reservation at Ginn Hammock Beach resort, visit [www.hammockbeach.com](http://www.hammockbeach.com) or call (888) 246-5500.

### **About Ginn Hammock Beach Resort**

Ginn Hammock Beach Resort is a world class destination resort located in Palm Coast,

Fla. With more than two miles of spectacular beach front, the 12-story tower of luxury suites features countless amenities including oceanfront Signature golf, a multi-level water and swim pavilion, indoor atrium pool, spa and fitness center, fine and casual dining, cigar bar, sushi bar and outdoor/indoor meeting space. Ginn Hammock Beach is developed, owned and operated by Ginn Resorts of Celebration, Fla., a privately-held resort development and management firm specializing in leisure lifestyle and vacation destination communities throughout the United States and the Caribbean. For more information, visit [www.ginnresorts.com](http://www.ginnresorts.com).

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