



NEW BANYAN TREE MALDIVES MADIVARU SETS NEW LUXURY ACCOMODATION STANDARDS IN INDIAN OCEAN



Singapore, June 27, 2007 – Banyan Tree Hotels & Resorts will unveil its **brand new Banyan Tree Maldives Madivaru property in July**. Located in southwest North Ari Atoll, the property offers **the first Tented Pool Villa** concept in the Maldives.

The castaway island is easily accessible by 30-minute seaplane journey or exclusive overnight sail on the Banyan Velaa. The resort features six Tented Pool Villas priced from US\$3900++ per night. To mark its opening, the resort is offering 50% savings on accommodation, 25% savings on seaplane transfers, in-villa couple spa treatment, complimentary meals and selected beverages, and scheduled marine excursions on the Banyan Madi. This promotion is valid from July 1st to October 31st 2007 with minimum three nights' stay.

Stylish Living

As the groundbreaking addition to Banyan Tree's portfolio in the Maldives, Banyan Tree Maldives Madivaru sets new luxury accommodation standards with this cluster of six Tented Pool Villas with in-villa spa services. Each villa will come with a dedicated Island Host, who will attend to guests' requests round the clock.

Each Tented Pool Villa comprises of three individual tents, distinctively equipped to function as living, sleeping, and bath areas. The spacious bath tent features a pair of spa

beds for enjoying in-villa treatments that include signature Banyan Tree Spa massages and facials. Interior furnishings exude a warm and tropical ambience, replete with timber flooring, rattan and teak furniture, handcrafted wooden and canvas accents, and luxurious ceiling canopies.

Special bookings are also possible for guests who wish to have the island all to themselves, including hosting exclusive functions for two to 18 persons.

Marine Exploration

Madivaru Island is a gem in the sparkling North Ari Atoll, which features pristine white sandy beaches, a beautiful shallow lagoon and breathtaking house reefs surrounding the island, where guests can expect marine adventures led by experienced Banyan Tree dive experts. Regularly scheduled excursions on the Banyan Madi include sunset cruises, morning and night fishing, dolphin safari, and manta sighting cruises.

Spa Appreciation

The Banyan Tree Spa experience is conducted in-villa for the ultimate island indulgence. Side-by-side treatment beds in the bath tent are transformed into an oasis of calm as guests receive facials or massages in the privacy of their own environment.

For a take-home spa experience, one can purchase signature Banyan Tree Spa amenities like oil burners, essential oils, and Spa-inspired body and hair care collections from Banyan Tree Gallery. This lifestyle retail outlet also offers exquisite Maldivian crafts and stylish beach apparel.

Satisfy The Senses

Designed to provide guests with the ultimate private retreat, Banyan Tree Maldives Madivaru also features Boa Keyo, an all-day dining restaurant and a bar lounge. These dining facilities complement the in-villa dining options available to guests who wish to enjoy Maldivian epicurean delights and seafood bites in the privacy of their tented accommodation.

Banyan Tree Maldives Madivaru will also provide unique dining experiences upon request. These memorable settings include sandbank dining, sharkpoint dining and dinner onboard the Banyan Madi.

This is the group's fourth resort development in the Maldives following the launch of Angsana Resort & Spa Maldives Velavaru in November 2006, and joins Banyan Tree Maldives Vabbinfaru and Angsana Maldives Ihuru in expanding the group's presence in the Indian Ocean.

For reservations, please contact Banyan Tree Main Reservations at **1-866-8-BANYAN**. One-stop reservations at the best rates can be made on the award-winning website, **www.banyantree.com**

About Banyan Tree Hotels & Resorts

Banyan Tree offers an intimate retreat experience featuring its own signature blend of romance and Asian sensuality. The philosophy behind the hotels, resorts, spas and galleries is based on providing a place for rejuvenation of the body, mind and soul – a Sanctuary for the Senses.

Banyan Tree resorts are found in Phuket, Thailand (1994), Maldives Vabbinfaru (1995), Bintan, Indonesia (1995), Bangkok, Thailand (2002), Seychelles (2002), Ringha, China (2005), Lijiang, China (2006) and Bahrain (2007). Flagship Banyan Tree Phuket was the first to introduce a tropical garden spa concept.

To date, the Banyan Tree Group manages and/or has ownership interests in 21 resorts and hotels, 58 spas and 68 retail galleries and two golf courses.

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