

**The Ritz-Carlton, Dallas Spa Announces Opulent Texas Eight-Hand Massage,  
Prada Beauty Exclusives,  
Executive De-Stressing, Glamour Programs, Men's Skin Detailing and Southwest  
Spa Specialties**

**August, 2007 Opening Slated**

**DALLAS, TEXAS.** June 26, 2007 - When it opens late this summer, The Ritz-Carlton, Dallas Spa is expected to raise the bar on luxury and personalized service for the city's sophisticated spa scene. Located on the second floor of the soon-to-open Ritz-Carlton, Dallas, the opulent new retreat features 12 oversized treatment rooms, lavish men's and women's Healing Waters and relaxation lounges, a full-service salon, 24/7 fitness center, movement studio, fitness classes and spacious retail boutique. The Ritz-Carlton Spa will be open seven days per week and will accept appointment requests from hotel guests and residents alike.

With a rigorous employee training and service ethic for which The Ritz-Carlton is renowned, the 12,000-square-foot Ritz-Carlton Spa will focus on delivering Texas' most nurturing and attentive spa experience. It also will offer the state's only access to the exclusive Prada Beauty treatment experience that is exclusive to North American spas of The Ritz-Carlton.

An array of "Uniquely Texas" experiences and packages will complement a broad selection of other luxury services at the new Ritz-Carlton, Dallas Spa. Specialized programs are offered for gentlemen, stressed-out road warriors, glamour-seekers, spa newcomers, the joyously aging and the demanding spa aficionado. The Ritz-Carlton Spa and the 218-room Ritz-Carlton, Dallas are scheduled to open this August.

**Spa Highlights:**

**Dallas Eight-Hand Massage**

Bigger is said to be better in the Lone Star state, and guests can truly luxuriate in this Texas-sized treatment. With four therapists providing the ultimate synchronized eight-hand massage, "I'm melting" takes on a whole new meaning.

**Prada Beauty**

Exclusive and rare, Prada Beauty is a state-of-the-art facial program incorporating sophisticated massage therapies to drive dramatic skin care results. Administered by Prada-trained estheticians, Prada Beauty skin and body facials enhance lymphatic drainage and then extend results by presentation to the guest of a week's supply of treatment product. Available at only 12 Ritz-Carlton Spas in North America.

**Shirodhara Journey**

Inspired by the spiritual practices of the ancients, this 90-minute journey is designed to transport the guest to an altered state. It includes a head, foot and scalp massage, exotic

anointing (warm oil that flows onto the forehead and through the hair) and an energetic hands-on “healing” to relieve deep stress, relax the mind and balance the emotions. Even “Type A” personalities may end up lulled into a deeply meditative, relaxed state, with the soul soothed and spirit renewed.

### **The Gentlemen’s Zone**

A unique program of men’s treatments, the Gentlemen’s Zone includes numerous choices including a gentleman’s hot-towel facial, customized fitness and sports massage, executive manicure and an executive pedicure including a complete nail “detail.”

### **Touch of Glamour**

Think Audrey, Diana or Marilyn, as a makeover task force helps turn on the glamour for Dallas VIP occasions. A freshness-restoring Marine Facial, Exotic Gemstone Plunge and Bamboo Lemongrass Body Glow perfect the skin for the sheerest of party fashions. Evening makeup application, a manicure, pedicure and hair style or up-do finish off this head-to-toe Cinderella day. Freshly glamorized guests are sent off with a glass of bubbly.

### **Mama Mio for the Expectant Mother**

The Ritz-Carlton, Dallas Spa offers an exclusive array of Mama’s Touch maternity spa treatments. Designed to address the main causes of discomfort in pregnancy, from skin stress to leg heaviness, tired muscles and water retention, the innovative Mama Mio program offers soothing foot soaks, maternity massages, pregnancy-zone skin treatments and The Fourth Trimester Healing Hour – a special experience just for the new mom.

### **The Spa 101 Overnight Package**

A perfect introduction to the joys of spa-going and the ideal hotel experience for spa newcomers who may be shy about asking sensitive spa questions. The package includes deluxe accommodations, breakfast for two, valet parking, a choice of two 50-minute spa treatments and a unique spa “how to” tutorial available either in written form before the guest’s arrival or in a private and personalized orientation directly at the spa.

### **Dean’s Margarita Salt Glow**

A unique Dallas scrub inspired by the acclaimed margaritas of Texas Chef Dean Fearing. Fragrant lemon verbena and gentle exfoliating buffing salts are blended with stimulating extracts to soften the skin, while a 50-minute hydrating massage follows.

### **Texas Rain Bath**

Guests “clean up” nicely with the Texas Rain Bath, building resistance to daily urban aggression and enhancing exfoliation, skin tone and elasticity. A therapist helps guide each guest to the right curative remedy from a selection of beneficial herbs and plants to include eucalyptus, juniper, rosemary, spruce, ginger, valerian and hops, wildflower, lavender, orange and linden blossom, melissa and vetiver.

### **Texas Hill Country Aromatic Manicure/Pedicure**

Scruffy hands and feet will benefit from this 100% pure and natural scrub of buffing grains from fresh lemon verbena, an aromatic Native American herb that thrives in the nearby Texas Hill Country. The scrub is followed by a soothing milk-bath for hands and

feet, after which a French lavender essence hand and foot massage and manicure or pedicure will be administered.

### **Passage to India**

The ancient Indian healing science of Ayurveda is said to have restored health and balance to patients for hundreds of years. Using the potent regenerative properties of plants, herbs and essential oils, Ayurveda can assist in skin cell rejuvenation, balance enhancement and aging defense. The Ritz-Carlton, Dallas offers two Ayurveda-based experiences: *Bindi Body Rejuvenation* (a body mask of exotic herbs, followed by vigorous exfoliation, warm, herbal-infused massage oil and steam-towel compresses for the entire body) and *Dosha Balancing* (an opulent massage using warm herbal-infused body oil and moist heat compresses to aid in balancing, detoxification and nourishment of the nervous system).

### **Gemstone Therapy Massage**

A step up from the traditional hot-stone massage, Gemstone Therapy features powerful glowing chakra gemstones positioned around the body in a powerful energy-healing treatment. A special blend of Payot mineral essences enhances the experience, which is designed to melt away both stress and muscle tension.

The 218-room Ritz-Carlton, Dallas is located in thriving Uptown Dallas, within easy walking distance of dining, shopping and year-round professional sports and entertainment events. Set in a new 21-story Regency-style building designed by renowned Robert A. M. Stern Architects, the luxury hotel offers eight floors of rooms and suites directly below 70 Residences at The Ritz-Carlton, Dallas. The Ritz-Carlton, Dallas is home to Fearing's, the restaurant of beloved Dallas chef and founder of Southwest cuisine Dean Fearing. The hotel offers generous meeting space to include the largest luxury ballroom in Dallas, an expansive Ritz-Carlton Club Level and the exclusive Ritz-Carlton Club Lounge. Reservations for The Ritz-Carlton, Dallas, opening August 2007, may be made online at [ritzcarlton.com](http://ritzcarlton.com) online or by telephone at 800-241-3333. To reach the hotel directly, please call 214-922-0200.

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