

**THE RITZ-CARLTON HOTEL COMPANY, L.L.C. ADDS ABAMA RESORT,  
TENERIFE, SPAIN TO IT'S EUROPEAN PORTFOLIO OF HOTELS AND  
RESORTS, EFFECTIVE JULY 17**

CHEVY CHASE, Md. – July 19, 2007 - The Ritz-Carlton Hotel Company, L.L.C. adds an eighth location to its award-winning portfolio of European properties when it assumes management on July 17 of Abama, an exclusive cliff-top resort in Tenerife, Spain which overlooks the Atlantic Ocean, and includes a luxurious selection of special features for guests seeking the ultimate leisure, group or incentive destination.

The expansive grounds of the resort, located in Guia de Isora on the west coast of Tenerife, includes lavishly decorated rooms and suites, as well as private villas with swimming pools. Recreational features range from a championship-designed golf course, beach club, spa, eight swimming pools, tennis club, ten restaurants, and extensive meeting and special event venues. With 300 rooms and suites housed in The Citadel, and 50 secluded villas, with terraces overlooking the water Abama offers guests a retreat whose design blends subtropical architecture with a pristine natural setting.

“We are very excited about adding Abama to our collection of exceptional resorts from Bali to the Chinese island of Sanya (opening 2008). Abama has already earned a reputation as one of Europe’s most desirable and unique locations. Adding The Ritz-Carlton reputation for service to the spectacular surroundings should transform Abama into one of the world’s most sought after places to visit,” said Simon F. Cooper, president and chief operating officer of The Ritz-Carlton Hotel Company.

For golfers, Abama features a Dave Thomas-designed course that can be played throughout the year. Lakes, waterfalls, and lush landscaping, combined with the views of the Atlantic Ocean, provide a golfer’s paradise, as well as a teaching academy to perfect their game. Tennis fans will appreciate the seven flexi-plan courts at the Academia Sanchez Casal. A 26,500 square foot / 2,462 square meter wellness and spa Centre offers a relaxing retreat with treatments inspired by Tenerife’s location close to the coast of North Africa. A tepedarium, African sauna, herbal steam bath, snow cabin and spa garden make The Abama Spa a memorable and pampering experience. Sun lovers can catch the tropical rays from the privacy of the Beach Club with its natural swimming pools, ocean views and La Gomera Island in the distance.

For meetings and special events, The Abama Conference and Meeting Centres provide a variety of venues for every occasion from business groups to destination weddings. With 16,200 square feet / 1,500 square meters of both indoor and outdoor space, the resort has a choice of ten meeting rooms, all equipped with technological advances, including wireless access and teleconferencing. Many of the rooms include ocean views for the added enjoyment of guests.

Dining at Abama is overseen by renowned Michelin Three Star chef Martin Berasategui. Whether it is hearty Mediterranean cuisine served at Los Chozos or La Pampa, or the best sushi dishes at Kabuki, diners have an array of ten restaurants and cafes to choose from,

as well as ten bars including The Morocco Jazz Club and Tanganika Cocktail Bar.

Located in Guia de Isora, Tenerife, the Abama resort is conveniently located within one half hour from Reina Sofia Airport in the south of Tenerife. For reservations, or more information, visit [www.abamahotelresort.com](http://www.abamahotelresort.com)

The Ritz-Carlton Hotel Company, L.L.C. of Chevy Chase, Md operates 65 hotels in the Americas, Europe, Asia, The Middle East, and Africa. Over 30 projects are under development around the globe with future openings including Sanya, Dublin, Beijing, Dallas and Denver. The Ritz-Carlton is the only service company to have twice earned the prestigious Malcolm Baldrige, National Quality Award, which recognized outstanding customer service. For more information, contact The Ritz-Carlton toll free reservations line at 1 (800) 241-3333, visit the company web site at [www.ritzcarlton.com](http://www.ritzcarlton.com), or consult a travel professional.

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