



PRESS RELEASE June 2007

COMO Shambhala Launches New Active Living Collection for Autumn/Winter 07

COMO Shambhala, the holistic health concept that forms part of the COMO Group, launches a new essential Active Living Collection for autumn/winter 2007 – the company's first substantial range ever – for worldwide distribution. The co-ordinated capsule collection includes pieces that can be layered for easy lounging which are feminine, chic and utilitarian. The results are soft, indulgent and eminently comfortable, combining tradition with innovation, loose cuts with more fitted yogawear, and smooth, body-flattering textures with embroidered detailing.

Conceived with both a clear understanding of technical requirements as well as a unique sense of style, the collection features neutral shades (white, off-white, charcoal and black). This reflects the core components of the COMO Shambhala brand – its belief in efficacy, quality and understatement – which owns and operates some of the world's leading retreat centres, including COMO Shambhala Estate at Begawan Giri in Bali.

The collection has been designed by Amy Roberts, also head of womenswear at Mulberry, formerly of John Galiano and Ghost. It is sensitive to flattering cuts that elongate the body. The collection employs useable fabrics that are easily washed. These include 100 per cent natural cottons, sometimes with a Lycra mix, including cotton jersey, cotton voile, cotton lawn, cotton canvas (for the shoes and bag) and cashmere. Silk is also featured.

Easy fashion pieces for relaxed layering include a loose cotton oversized over-shirt, a hoodie, long-sleeve tee, angel-sleeve top, a *pareo* (with a large orchid print featuring a splash of red), an embroidered cashmere and cotton-trimmed shawl, a drawstring mini, drawstring pant and a sleeveless dress with cut-away back.

More technical wear includes a camisole, racer-back tank, sleeveless tank, a layered tee, spiral-seamed pant, cropped and layered shorts and a high-waisted legging.

Details are subtle – a key characteristic of the COMO Shambhala spirit – which means logos are hand-embroidered discreetly into each piece. For example, the camisole features a circular design that wraps around the body, inspired by the COMO Shambhala Estate symbol. The overshirt, in white cotton voile, displays delicate floral embroidery.

To accessorise the collection, COMO Shambhala launches an off-white soft canvas bag with natural leather trim (shoulder or handles) – a 'must have' of the COMO Shambhala brand – and a Mary-Jane shoe with an elastic bar and embossed leather sole.

Prices range from £45 for a camisole or tank top to £129 for a jersey dress. The collection will be available from June 2007, featured in select stores worldwide. It will also be sold at seven COMO properties, which include Parrot Cay in the Turks and Caicos, Cocoa Island in the Maldives, Uma Paro in Bhutan, Uma Ubud in Bali, COMO Shambhala Estate in Bali and The Metropolitan hotels in London and Bangkok.

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Embroidered Overshirt CSA0701
This image can be downloaded at:
http://www.como.bz/download/shambhala/embroidered_overshirt.jpg



Racer Back Top, Spiral Seam Pants and Mary Jane Shoes CSA0701
This image can be downloaded at:
http://www.como.bz/download/shambhala/racer_back_top_spiral_seam_pants.jpg



Bag, Mary Jane Shoes & Pareo CSA0701
This image can be downloaded at:
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Angel Top & Layered Short CSA0701
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EDITOR'S NOTE

The Company: COMO Shambhala is the COMO Group's healthy living concept that spans environments, services and products, offering a full range of experiences that challenge and inspire us to greater wellbeing.

The COMO Shambhala Offer: COMO Shambhala advocates proactive responsibility for individual holistic wellness. This entails balancing healthy eating with pleasurable gastronomy, self-directed exercise with expert instruction, massage with greater mental repose, and thought with action. COMO Shambhala embraces all modalities of wellbeing, from yoga's ancient system of self-development to other proven methods such as Ayurveda, aromatherapy, Pilates, Tai'Chi, and Qigong. Consultants take a consultative rather than prescriptive approach, working with guests on a one-by-one basis to define and achieve their goals. COMO Shambhala cuisine offers enzyme-rich, healthy and delicious cuisine. COMO Shambhala at Home, a lifestyle brands, creates skin and bodycare products developed to complement the environments and services available.

Property Portfolio: COMO Shambhala owns, designs and manages seven centres of wellbeing at properties worldwide. Each location is chosen because it possesses a sense of peace in its own right, whether this is a hillside in Bhutan or riverbank in Bali. COMO Shambhala's portfolio includes COMO's city hotels spas, known as COMO Shambhala Urban Escapes (in Singapore, at the Metropolitan London and Metropolitan Bangkok), COMO Shambhala Retreats (at Parrot Cay in the Turks and Caicos, Cocoa Island in the Maldives, Uma Ubud in Bali and Uma Paro in Bhutan), and its flagship destination, COMO Shambhala Estate at Begawan Giri. In addition, COMO Shambhala owns and operates Glow, three restaurants in Singapore, Bangkok and Bali that focus on COMO Shambhala-inspired healthful cuisine.

The COMO Group: COMO Shambhala is part of the COMO Group, which represents Christina Ong's unique vision of contemporary living. The COMO Group encompasses Club 21, the international luxury fashion retailer, COMO Hotels and Resorts, which is the hospitality collection with properties in London, the Caribbean, Bhutan, Bali, Thailand and the Maldivian Islands, and the COMO Foundation representing the Group's philanthropic interests throughout the developing world. The Group is headquartered in Singapore.