

## Six Senses Spa Creates a Unique and Traditional Qatari Experience in Doha

**Six Senses' Hub, Bangkok, June 2007:** Six Senses Spas has launched a truly unique experience at Sharq Village & Spa, Doha. The 6,500 square metre, or 70,000 square feet spa, is located as a centerpiece of the 174-guestroom and suite waterfront property.

The design of the Six Senses Spa reflects a traditional Qatari environment, giving the impression of a true Middle Eastern village that has grown organically over time. It is made up of winding village laneways rather than corridors, with the twenty-three treatment rooms resembling four typical village houses.

The main areas of the spa feature facilities which include saunas, steam rooms, Jacuzzis, plunge pools, changing rooms, world-class fitness clubs and dedicated areas for yoga, meditation, tai chi and other eastern practices, as well as relaxation rooms and prayer rooms. Facilities for both men and women offer dedicated private facilities. Ladies are also offered a private entrance and reception as well as a club facility with several majilis areas and a professional salon for hair, nail, beauty and henna treatments.

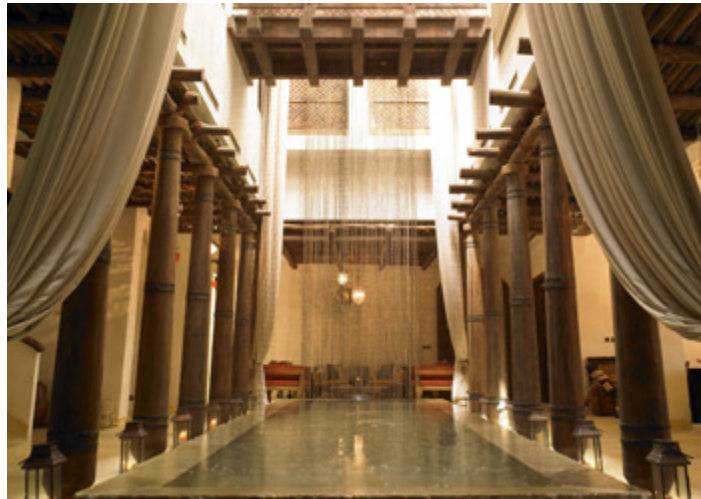
The Six Senses Spa offers lifestyle and wellness consultations and programmes to suit guest's individual requirements with specialist resident therapists and personal trainers. It also offers a comprehensive list of signature therapies such as Swedish, Thai and Balinese pampering massages, as well as more specialized treatments including crystal therapy, mud baths, body scrubs and polishes, typical private hammam experiences, and lessons in eastern meditation and exercise traditions.

Be it traditional treatments or more new-age offerings, the Six Senses Spa differentiates itself by ensuring all practitioners and therapists are highly trained professionals in their chosen discipline, and that every treatment and fitness session has a positive impact on the guest's wellbeing.

The design of Sharq Resort & Spa, managed by The Ritz-Carlton Hotel Company L.L.C., is unique in The Middle East for its authentic recreation of life in an ancient Bedouin desert village. Visitors exploring its streets and lanes will be transported in time to an era when Bedouin traders and craftsmen shaped their own lifestyle and traditions. The hotel features 14 individual courtyard houses, or beits, stretching across 1000 meters of private coastline from the ancient Arabic bazaar to form Sharq Village & Spa. The 174-room village blends traditional architecture and design with modern comforts and amenities, creating a truly luxurious experience.



Exterior



Reception Area



Relaxation Lounge

#### Editor's Note:

Six Senses is a Resort and Spa Management and Development Company established in 1995, which manages resorts under the brand names Soneva, Evason and Six Senses Spas

#### **Soneva** - Intelligent Luxury.

**Soneva** is committed to offer luxuries of the highest international standard in an environment that nurtures the indigenous feel in design, architecture and service; fusing nature with guest experiences and creating destinations unto themselves. A Soneva resort has a limited number of accommodations, all offering generous personal space.

#### **Evason** - Redefining Experiences.

**Evason Hideaway** identifies the boutique category of the Evason brand, where attention to detail and focus on the reality of the destination together with modern architecture and private pool villas, which provide generous personal space and present an uncompromised standard of luxury.

**Evason Latitude** introduces a collection of resorts, usually with a greater number of accommodations than Evason Hideaway, while still maintaining attention to detail and generous proportions. An Evason Latitude offers individual style with a unique and diverse design personality.

**Six Senses Spa** - a key element of all Six Senses properties, offer a wide range of holistic wellness, rejuvenation and beauty treatments for 'Balancing Senses'

administered under the guidance of expert therapists. Six Senses Spas are also hosted by prestigious hotels and resorts in many other locations.

**Six Senses Destination Spas** are dedicated to transforming the lifestyle of their guests through a complete immersion into healthy and mindful living, supporting the theme - Enriching Life.

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