

Spa Finder to Showcase The Starwood Spa Collection on Spafinder.com
*Leading Spa Consumer Site Launches Dedicated Starwood Spa Collection® Site
to Millions of Spa Consumers*

New York, NY – June 12th, 2007 – Spa Finder, Inc., the global spa resource, today announced that it has launched a dedicated site at Spafinder.com to provide global marketing for Starwood Hotel & Resort's *Starwood Spa Collection*, one of the world's largest associations of premier-level spas. The new site area showcases The Starwood Spa Collection to the millions of spa consumers who visit Spafinder.com annually to make their spa-going and spa travel decisions, while providing live booking at 53 Starwood Spa Collection properties worldwide.

"We're pleased that Starwood Hotels and Resorts, the company behind some of the world's most respected hotel and resort brands, has selected Spa Finder as a global spa marketing partner," said Spa Finder CEO Pete Ellis. "We're excited to provide our visitors with in-depth property information and a direct booking channel for Starwood's elite hotel spas."

The Starwood Spa Collection features a collection of premier spas located in 26 countries across six continents, representing the Le Méridien®, Sheraton®, St. Regis®, the Luxury Collection®, Westin® and W Hotels® brands. Each spa is stringently qualified to meet discerning spa enthusiasts' expectations in terms of size, quality and sophistication.

Spafinder.com helps millions of spa-goers learn about the world of spa and plan their perfect spa experiences with in-depth information on thousands of the world's finest day, destination, resort, hotel and medical spas. The site has been a perennial "Forbes Favorite" and "Best of the Web" pick for Forbes' Spa Vacations category since "Best of the Web" was launched in 2002.

Learn More

To learn more or arrange an interview with a Spa Finder representative, contact **Betsy Isroelit: 213.300.0108, betsy@rbicom.com**.

About Spa Finder, Inc.

The world's largest spa marketing and media company, Spa Finder reaches millions of wellness-focused consumers via its award-winning website, Spafinder.com, and *Luxury SpaFinder* magazine, the trusted authority on the luxury spa lifestyle. Redeemable at 3,600+ spas worldwide and available at thousands of retail outlets across North America, Spa Finder Gift Certificates and Gift Cards represent the world's largest spa gift certificate/card program. Spa Finder, the global spa resource, also publishes the annual *Worldwide Guide to Spas* and operates Spa Finder Europe and Spa Finder Japan, two native-language websites showcasing relationships with local day spas, salons, and onsens. Founded in 1986, the privately held company is headquartered in Manhattan.

About Starwood Hotels & Resorts

Starwood Hotels & Resorts Worldwide, Inc.® is one of the leading hotel and leisure companies in the world with approximately 850 properties in more than 95 countries and 145,000 employees at its owned and managed properties. Starwood® Hotels is a fully integrated owner, operator and franchisor of hotels and resorts with the following internationally renowned brands: St. Regis®, The Luxury Collection®, Sheraton®, Westin®, Four Points® by Sheraton, W®, Le Méridien® and the recently announced ALOFTSM and ELEMENTSM Hotels. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.