

**Summer Skin Care from
Hotel Valley Ho's VH Spa for Vitality + Health**

*VH Spa for Vitality + Health Joins SpaFinder
Giving the gift of "spa" now easier than ever!*

Scottsdale, AZ, May 9, 2007- Summer might not officially begin until June 21st, but it's never too early to think about protecting your skin from over-exposure to the sun. Hotel Valley Ho's award-winning VH Spa for Vitality + Health offers its guests sun protection and has created a unique treatment for skin that cools and refreshes after a day outdoors.

"The sun in Scottsdale can be intense and the low humidity here can make your skin very dry," says VH Spa for Vitality + Health Director Brad Garrett. "So we've incorporated sensible skin care regimens into all of our spa facial and body treatments. Every facial ends with an SPF 30 mineral make-up application for women or an SPF 30 bronzer for men. All of our massage treatments offer the option of an SPF 30 lotion applied to the body. It's our way of offering a little more sun protection for our guests in this climate."

The spa also offers two unique treatments for after sun care:

After-Sun Skin Repair

After a long day poolside, your skin needs this revitalizing wrap. Perfect for repairing sunburned skin, this treatment makes use of the bark of the Tepezcohuite tree, echinacea for pain relief and trusted aloe-vera gel. Your skin will be soothed and redness reduced.
30m \$65

OH! So Cool Foot Refresher

A soothing eucalyptus cleanse is followed by a thorough foot scrub with red flower Coffee and Lemon Blossom Olive Stone Scrub. Once your feet are squeaky clean and the skin is smooth, your therapist gives you a relaxing foot massage using Cardamom Amber Oil and Tangerine Fig Butter Crème to lock in the moisture.
30 m \$65

"The trio of natural ingredients in our **After-Sun Skin Repair** are a unique combination," says Brad. "The Tepezcohuite tree bark heals the skin and reduces redness, Echinacea is a pain reliever, and aloe vera cools the skin and promotes healing. The **OH! So Cool Foot Refresher** is the perfect treatment before putting on a pair of sling-backs for a night on the town."

Want to send a friend the gift of **After-Sun Skin Repair** or any other service at the spa? The VH Spa for Vitality + Health has joined SpaFinder. SpaFinder gift certificates for the VH Spa for Vitality + Health can be bought in more than 36,000 retail locations throughout the US and Canada or at www.spafinder.com <<http://www.spafinder.com>> making it easier to give the gift of a spa treatment.

"We are excited to be a part of the SpaFinder network and hope that through the gift certificate program we make the giving of a spa treatment almost as enjoyable as a treatment itself," said Brad.

About Hotel Valley Ho: Hotel Valley Ho is the legendary hip hotel in Scottsdale celebrating its 50th year in business. Reopened in December 2005, following an \$80 million renovation, this 194 room urban resort + spa blends the old with the new: classic mid-century modern architecture and modern conveniences like complimentary wireless Internet access throughout, flat screen televisions, a state-of-the-art exercise facility, the VH Spa for Vitality + Health, Café Zuzu, and the legendary Trader Vic's. Long known for its connection to Hollywood glamour, the Hotel Valley Ho has been a resting stop for Bing Crosby, Robert Wagner and Natalie Wood, Janet Leigh and Tony Curtis, Jaime Foxx, Jane Seymour and countless weekday road warriors and weekend visitors. With the recent completion of the Hotel Valley Ho Residential Tower, you can now call the Valley Ho "home". The seven story tower offers spectacular city and mountain views from two-story lofts, one- and two- bedroom condominiums, and exclusive penthouses.

About the VH Spa for Vitality + Health: The VH Spa for Vitality + Health has been recognized by the top US travel publications as one of the top new spas to open in the last year. Known for its signature Hammam treatment, based on the rituals of the Turkish baths, and for its innovative programming, like Inner Urban Renewal, the spa offers the best in treatment packages and in individual services for business travelers, vacationers, or locals looking for a mid-day break. The VH Spa is open to guests and residents of the Hotel Valley Ho and to the general public as a day spa.

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Background:

Tepezcohuite

Derived from the bark of Mexico's 'skin tree', this non-toxic organic ingredient was used by the Mayans for more than ten centuries as an anti-aging skincare product. Modern-day research has revealed that vital components found in its complex chemical makeup actually repair and protect skin cells-giving it the amazing ability to heal a wide range of skin problems and to promote younger-looking, healthy skin. Tepezcohuite has been hailed for its ability to:

- *Guard against the signs of aging
- *Promote the creation of new skin cells
- *Stimulate the production of collagen and elastin to improve skin's elasticity
- *Protect Vitamin P (a cellular regenerator) and hyaluronic acid
- *Regenerate deep soft tissue and hair follicles
- *Heal serious burns and skin blemishes
- *Treat psoriasis and Herpes I II
- *Minimize scarring

- *Relieve the pain of sore, cracked or damaged skin
- *Alleviate the discomfort of pressure sores
- *Aid in the prevention of acne
- *Defend against bacteria, fungi and viral infections and germs

Source: Lavigne Organics www.lavigneorganics.com/tepezcohuite.cfm

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