

Hotel Bel-Air Announces Plans for The Spa

Legendary hotel to debut new spa in 2008

Los Angeles, CA – Hotel Bel-Air is proud to announce plans for their new spa, a 12,000 square foot state-of-the-art facility, secluded amid the hotel's 12 lush acres. The extensive project will break ground this September and debut in August 2008.

Located in the north section of the property, the spa will feature 10 individual, private spa suites, a yoga and Pilates studio, an organic juice bar and a 1,000 square foot fitness center. In addition, three residential spa suite guestrooms have been added, bringing the total count to 94 rooms, with in-room treatment areas and facilities. As with the hotel, guests' privacy is the first priority at the spa offering private changing and shower areas within each suite.

"After many years of lobbying closely with the Bel-Air Association and our neighbors, we are thrilled to be able to offer this new amenity to our guests," said Carlos Lopes, Hotel Bel-Air Managing Director. "The spa promises to be an extension of what our guests already love about the Bel-Air—exceptional service, distinct luxury and ultimate privacy. The community of Bel-Air is one of the most private and exclusive neighborhoods in the country, making this spa a truly unique amenity for guests and neighbors alike."

The hotel has employed the expertise of Leo A Daly, an internationally renowned architecture, planning, engineering and interior design firm. The firm's portfolio includes projects in 50 countries, all 50 states and the District of Columbia and has worked with nearly every major hotel company and many private hotel owners in the U.S. and abroad. Leo A Daly consistently ranks in the top five largest architecture/engineering firms and the top 10 interior design firms in the United States.

The two story spa has been designed in keeping with the hotel's original character, featuring traditional Spanish Colonial-style architecture, pink stucco exteriors, red tile roofs and lush landscaping. The interior décor will continue to draw inspiration from the hotel's Tuscan style with hardwood floors, private terraces and soothing fountains. The trellised gardens will be a haven for guests featuring oversized Jacuzzis and plunge pools, a lounging area, and fountains.

Each of the 10 treatment rooms will be 350 square feet and feature an outdoor shower and plunge pool, open air private garden, personal sauna, steam and Swiss shower. In addition, the three fully equipped luxury spa suite guestrooms will feature a spa services area, sauna, steam, Swiss shower and a complete spa wardrobe.

"The idea is to make this spa the ultimate private sanctuary for our guests and neighbors. Treatments will draw inspiration from traditional Asian and European methods, with a variety of massage, body, facial and beauty treatments available in a setting like none other," continued Lopes.

Situated in beautiful Bel-Air, adjacent to Beverly Hills, Hotel Bel-Air is nestled well within a wooded canyon, surrounded by 12 acres of estate grounds. The hotel's 91 rooms, including 39 suites, are located within various Mission-style villas, each having a private entrance. Consistently ranked one of the top hotels in the world, the Bel-Air was recently named "Number One Boutique Hotel" by the readers of *Departures*. Hotel Bel-Air is a 13-time recipient of the coveted Mobil Five Star award. The property includes an award-winning restaurant with both indoor and terrace dining, as well as the chef's "Table One," in the kitchen. Hotel Bel-Air is located at 701 Stone Canyon Road, Los Angeles, California 90077. Telephone: (310) 472-1211.

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