

ORGANIC SPA RITUALS PROVIDE AUTHENTIC EXPERIENCE AT RIVIERA MAYA'S ESENCIA

Essence of Wellness Package Offered from now until October 31, 2007

Playa Xpu-Ha, Mexico (May 15, 2007) When guests walk into Aroma Spa at Esencia resort, a member of Small Luxury Hotels, it is like going back to ancient Mayan times where the essence of fresh flowers, herbs and fruits are everywhere. To preserve its natural environment, the walls of the spa are covered with a paste from the Chocun bark, a local tree, instead of toxic paint. Since the Chocun grows back, the tree is not harmed in this timely and costly process. At Aroma Spa, the only organic spa in the Riviera Maya, the natural habitat is also preserved in the signature organic spa treatments that use indigenous ingredients from the region. The six day /five night "Essence of Wellness² package includes accommodations in a Garden Suite or Sea View Suite with a private plunge pool and a variety of spa ritual massages including the Ritual of Magical Aromas, Ritual of Earth, Water, Fire and Air and choice of one signature personalized facial from Aroma's color line. Daily breakfast and round-trip transfers to and from the Cancun International Airport are included. The "Essence of Wellness² package rates start at \$2,969 for a Garden Suite from now until October 31, 2007 with 20% savings. Tax and service charges are additional and extra nights are available upon request. For reservations or more information, contact 1-877-528-3490 or www.hotelesencia.com.

The Ritual of Magical Aromas is an aromatic therapeutic massage using custom designed blends of plant, flower and fruit essences. Depending on the ritual, for those seeking, love, health, harmony and inspiration, ingredients such as honey, flowers, cacao, papaya, chaya, mango, chamomile, juniper, lime, aloe vera, coriander and organic oil are used. Guests are part of the preparation as each ingredient is mixed in front of them ensuring the most authentic experience. The Ritual of Earth, Water, Fire and Air is a purifying and balancing massage using river hot stones to remove toxins from the body and semiprecious stones to balance the energetic flow of the body. Signature facials include White Facial for hydration; Yellow Facial for purification; Brown Facial for nourishment and renewal; or the Blue Facial, a detoxifying treatment specifically designed for men.

Located in Playa Xpu-Ha, Mexico on a two-mile stretch of fine white-sand beach 46 miles south of Cancun, Esencia is the essence of simplicity, elegance and beauty. The resort of 29 spacious suites and guestrooms include spectacular views and features ranging from deep soaking plunge pools to a private solarium. Sal y Fuego, Esencia's signature restaurant, uses fresh seafood and naturally grown produce presented with Mexican flair and rustic simplicity. The resort is managed by ProHotel International who also operates the celebrated La Pleta Hotel and Spa in the Spanish Pyrenees.

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