

Clarion Hotel Sign - SelmaSpa+

On the 5th of February, Clarion Hotel Sign will open at Norra Bantorget i Stockholm and at the same time the the hotel spa Selma Spa will open for business.

- We will offer an oasis of wellbeing for both our guests and for the citizens of Stockholm. The SelmaSpa cooperation is a very visual indication of Clarion Hotel Signs ambitions. The venture of a luxurious spa of this dimension will strengthen Clarion Hotel Signs position on the market and will create greater benefits of competition, says CEO of Clarion Hotel Sign Tobias Ekman.

Selma Spa+ will provide a spa with treatment rooms, sauna, meeting rooms and a gym as well as a year-round heated outside pool on one of the roof terraces. The design of the spa will harmonize with the interior of the hotel and its emphasis of the Scandinavian pattern. The very generous selection of treatments is in line with the exclusive offers SelmaSpa in Sunne provides.

- SelmaSpa opened in 1991 and was at the time the first spa facility in Scandinavia. Today, 16 years later, we are still the leading the development of the spa culture in Sweden. It will now be possible, at Clarion Hotel Sign, to experience a part of the feeling that before only has existed in Sunne. Here shall the guests of the hotel and the residents of Stockholm be able to experience an unforgettable time at the spa with treatments, relaxation and personal training, says the CEO of SelmaSpa+ Fredrik Uhlin.

SelmaSpa+ will reinforce the visit at the hotel with treatments, training, and the possibility to have meetings and meals in the chamber separ  of the floor. The exclusive package with hotel room and the restaurant Aquavit will both contribute to offer an incredible adventure in central Stockholm.

For more information, please contact:

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