

Nita Lake Lodge, Whistler's Finest And Most Exclusive Boutique Hotel, Set To Open This Winter

WHISTLER, BRITISH COLUMBIA, October 9, 2007 - Whistler, British Columbia is looking forward to welcoming its finest and most exclusive boutique hotel in December, 2007. Nestled on the shores of Nita Lake with breathtaking views of the mountain, lake or surrounding forest, the luxurious Nita Lake Lodge will reflect the highest level of style, comfort, service and pure indulgence.

Uniquely situated steps away from Whistler's Creekside, home of the 2010 Winter Olympic alpine events, the 77-suite lodge will feature deluxe studio, one, two and three bedroom suites that reflect a discerning lifestyle. Added touches include 42-inch plasma televisions, oversize ensuites and full concierge service. For those looking for the ultimate resort experience, exclusive private residences will offer guests the intimacy of a high-end private chalet married with all the services and amenities of a luxury hotel.

Fine dining reminiscent of the first class railway cars of yesteryear is highlighted at Jordan's Crossing, the hotel's lakeside restaurant and outdoor patio. Nita Lake Lounge, and JC's Deli, will further add a variety of dining options. After a day navigating the slopes of North America's favourite mountains, or challenging one of Whistler's four championship golf courses, a visit to Nita Lake Lodge's fitness, spa and wellness centre is a must. Offering an innovative concept that incorporates an integrated approach to health and healing, the centre's menu of services includes everything from traditional massage and aesthetics treatments to nutritional consultations and fitness conditioning.

A natural fit for meetings and small gatherings, the Nita Lake Lodge will also feature 4000 square feet of meeting space, 2 function rooms and state-of-the-art technology. In conjunction with the Nita Lake Lodge's wellness centre, corporate groups can also not only be pampered, but learn tools, skills, metrics and techniques to bring wellness programs and facilities to their own workplaces.

Located a two-hour drive from Vancouver along the Sea to Sky Highway Whistler Resort is located at the base of two world class ski mountains, Blackcomb and Whistler. A resort for all seasons Whistler offers a wide variety of activities for all ages and interests from hiking, biking and fishing, to dog sledding, snowmobiling and cross country skiing.

For more information about Nita Lake Lodge, visit www.nitalakelodge.com or call 1-866-602-1447.

Boutique Hotels & Resorts of British Columbia is a premiere management company specializing in upscale hotels, lodges and resorts including the new Cove Lakeside Resort in Westbank, The Oswego Hotel in Victoria, and Outback Resort in Vernon, and the upcoming Nita Lake Lodge in Whistler, Black Rock Oceanfront Resort in Ucluelet, L'Hermitage Hotel in Vancouver and The Watermark Beach Resort in Osoyoos. For more information, visit www.bhrbc.com.

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