

**KEYSTONE LODGE & SPA UNDERGOES AN EXTREME MAKEOVER WITH
AN EXPANDED ECO-FRIENDLY SPA SET TO OPEN NOV. 15**

KEYSTONE, Colo. - Oct. 24 –The Keystone Lodge & Spa, a Colorado RockResort hotel, has undergone a multimillion dollar facelift and expansion with plans to unveil its newly enhanced and environmentally friendly RockResort Spa.

“The Keystone Lodge & Spa is nestled in the spectacular setting of the Snake River Valley and because our guests visit our world-class resort for the beauty and majesty of the Colorado Rocky Mountains we have a special obligation and a special opportunity to protect this environment and to give our guests ways to connect with our environment,” said Michael Simmons, spa director for the Keystone Lodge & Spa. “In keeping with Keystone’s ongoing commitment to environmental initiatives, we expanded and created an eco-friendly spa at Keystone – to create harmony inside and out.”

According to Simmons, there was a lot of thought into the spa design and the selection of the products. The addition of 2,000 additional square feet will make Keystone’s new RockResort Spa the largest, most elegant and most environmentally-friendly in Summit County.

Starting Nov. 15, the RockResort Spa will feature 10 total treatment rooms with more than 10,000 square feet in total. The additions feature five new treatment rooms including an aromatherapy tub, a Vichy shower room, a couple’s room, a manicure/pedicure area and a beautifully designed relaxation room.

One of the most interesting elements of the spa design was inspired directly from Mother Nature – natural sunlight. The spa will shine and glow with natural light and mountain views through windows, which are becoming a new trend in spa design and will allow Keystone guests to connect with the Rocky Mountains, as well as save on energy costs.

One-hundred percent of the electricity from the new spa will be offset by wind power energy credits, making the Keystone Lodge & Spa one of the first spas in the country to commit to renewable energy sources.

Simmons, who most recently came from the Boulder- based St. Julien Hotel spa, chose products that are certified by European Organic standards – the most stringent standard in the industry. Even the cups, trash bags and cleaning products are compost eco-friendly. And, the therapists will wear their eco-friendly attitude on their sleeve - literally. The staff uniforms are made from hemp and TENCEL®.

Keystone Resort's long been known for "wow"ing the guests in a welcoming friendly manner and that high caliber of service will carry through at the Keystone Lodge & Spa with complimentary heated bathrobes, soothing foot soaks before every spa treatment, valet parking and use of the fitness studio.

Guests can enjoy one of Keystones most unique Li'Tya spa treatments entitled "Dreaming -The unseen vibration of creation". This exclusive spa treatment is a three hour, one-on-one therapy experience. The indulging treatment is devoted to healing and awakening the mind, body and spirit. Included is a full Mala Mayi body wrap, Paudi head massage, Miji Jina foot session, Kodo body therapy, Mirri facial and Miji Polma hand treatment. The Dreaming regimen embodies time-honored Aboriginal healing techniques and is guaranteed to leave your body feeling refreshed and revitalized. Other signature treatment include - "Head in the Clouds," the ideal spa journey, and "The Outdoorsman" the **GENTLEMAN**'s perfect treat for après-ski.

For the ultimate in wellness and indulgence, take advantage of the Unlimited Spa Elite Program.

At \$20,000, this program is for the true spa connoisseur who wants it all - unlimited spa privileges for a full year. Spa enthusiasts will still be able to find a deal at Keystone Lodge & Spa . To celebrate the debut of the new eco-spa, Keystone's offering packages that include lodging and a massage for \$145 per person per night. Some restrictions apply. For more information or to make a reservation, visit [keystonerestort.com](http://www.keystonerestort.com)

<http://www.snow.keystone.com/> or call 970.496.4FUN

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