

**Ko`a Kea Hotel & Resort, at Po`ipu Beach
Announces Plans for Reconstruction**

Resort is Slated to Debut in early 2008 as One of Kauai's Premier Boutique Luxury Resorts

Kauai, HI – Ko`a Kea Hotel & Resort will be completed in early 2008 after an extensive reconstruction. The beachfront hotel will include a fresh new design by renowned interior decorator, Anita Brooks, including guestrooms and suites, as well as a stunning new restaurant and luxury spa facility.

The coral reef just off Poipu Beach inspired the name Ko`a Kea which translates as white coral. The name references the purity of the white sand that is prevalent on the island and pays homage to the belief that all life stems from the sea. The property offers immediate access to one of the world's most beautiful beaches and a variety of adventurous activities available on the island. The hotel is one of the last resorts to undergo reconstruction following Hurricane Iniki in 1992, and is utilizing the original footprint of the former Poipu Beach Hotel, offering guests unmatched proximity to the beach.

“Following our multi-million dollar reconstruction, Ko`a Kea Resort promises to be Kauai's premier island getaway,” said Chris Steuri, general manager. “We strive to offer our guests a true boutique luxury experience while they enjoy all the exciting activities Kauai has to offer.”

The property will feature contemporary décor by renowned designer Anita Brooks, whose other projects have included the Red Rock Hotel and Casino and Four Seasons Hotel in Las Vegas. The design will accentuate the essence and landscape of Hawai`i, drawing inspiration and color from native flowers and sea life. Neutral tones will be accented by colors such as rich crimson, turquoise and coral which are found in the natural environment of Hawai`i.

“Ko`a Kea will serve as a serene enclave of relaxation,” said Brooks. “Guests will be able to feel the impact of the surrounding ocean, flowers and foliage via the understated furnishings and décor.”

Each of the Ko`a Kea Hotel's 121 guestrooms, inclusive of 12 suites, will feature fresh crisp colors inspired by the sea and sleek, subtle furniture, all meant to highlight the remarkable exterior views. The windows will be draped in sheer fabric, allowing the sun and sea breeze to become a part of the in-room experience.

The new restaurant, Red Salt, is named for the island's uniquely colored salt and will feature contemporary Hawaiian cuisine with an emphasis on fresh local ingredients. The intimate spa will offer five treatment rooms including a room for couples massage as well as a comprehensive menu, geared to soothe the body after a day of activity.

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