



Media Release

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## **Mark Hehir Appointed General Manager of Anantara Resort Seminyak, Bali**

Anantara Resorts has announced the appointment of Mark Hehir as General Manager of Anantara Resort Seminyak, Bali, which is slated to open in December 2007.

With a diverse hospitality background including both senior culinary roles as well as hotel management positions, Mark's character is one that complements the Anantara philosophy and vision. His cutting edge style, zest for Asian culture and creative energy harmonise with Anantara's commitment to provide guest's with a truly unique, indigenous and personalised experience.

Originally starting his professional life as an apprentice chef in his hometown Melbourne, Australia, Mark's career has spanned from the kitchen to hotel operations. By the youthful age of 22 he had been recruited as Senior Chef in one of Melbourne's most prestigious luxury hotels before joining the Dorchester in London. Only a decade after, he revealed his true culinary aptitude with the highly successful "Five Senses Experience" at Hilton Tokyo's exclusive restaurant "Twenty One". Mark's creativity and leadership propelled his career as a chef before taking on restaurant management positions with Hilton in Kuala Lumpur, where he oversaw the opening of 7 food & Beverage operations to award-winning reviews.

Prior to joining Anantara, Mark honed his hotel management skills as Area General Manager at Per Aquum properties in the Maldives. At Huvafen Fushi he excelled in delivering the highest levels of service and provided innovative guest experiences such as visits by the internationally acclaimed DJ Ravin. In addition, he was tasked with heading up the Project Development team for Per Aquum Resorts.

Michael Sagild, COO Minor International commented "Mark is a proven industry leader and will be a great asset to the company. Under his guidance, Anantara Seminyak is poised to raise the bar for luxury accommodation as well as fine dining experiences on the island". He continued "Mark's depth of experience and creativity will blend seamlessly with the design and concept of our Seminyak resort".

### Editors' Notes:

- Inspired by local architecture and sensitive to the indigenous culture, Anantara Resorts are currently located in the Thai seaside town of Hua Hin (220kms south of Bangkok), on Koh Samui in the Gulf of Thailand and in the Golden Triangle in the country's north. The 110-room Anantara Resort Maldives, located in the South Male Atoll, opened in September 2006.
- Minor International Public Company Limited is Thailand's largest hospitality and leisure operator with annual sales of over US\$250 million and employing over 10,000 people. Within its hotel division, Minor International currently owns and operates a portfolio of 13 hotels with a combined inventory of over 2,500 rooms under the Marriott, Four Seasons, Anantara and Minor International brands. The company also owns and operates food, retail and entertainment outlets, a chain of luxury spas under the M-Spa brand, the Marriott Phuket Beach Club in a joint-venture arrangement and the award-winning Manohra Cruises along Bangkok's famous Chao Phraya river.

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