

**KOHLER WATERS SPA UNVEILS ITS SECOND SPA IN THE UNITED STATES
AT THE BURR RIDGE VILLAGE CENTER**

KOHLER, Wis. (August 2007) – The Mobil Four-Star rated Kohler Waters Spa in The Village of Kohler, Wis., opens its first sister spa in Chicago. The Kohler Waters Spa will be located next to The KOHLER® Store at the Burr Ridge Village Center. The area is designed to be a luxury shopping and lifestyle center located 20 miles from downtown Chicago. The KOHLER Store is scheduled to open in October 2007 and the Kohler Waters Spa will open in December.



The Circle of Tranquility water experiential area

“The Burr Ridge Village Center location is a perfect fit for a Kohler Waters Spa,” says Jean Kolb, Director-Wellness Business & Product Development for Kohler Co. “The Chicago-area is a top-market for the Destination Kohler resort and Burr Ridge is located in one of the top three fastest growing counties in the United States. It makes perfect business sense.”

DESIGN

Hammel, Green and Abrahamson, Inc. (HGA) of Milwaukee and the KOHLER Co. design team have created a sleek urban spa design that will encompass 10,200 square feet of the Burr Ridge Village Center. The design elements utilize Ann Sacks Tile® and innovative KOHLER bath and shower products throughout the property including the Ambient Rain™ shower experience and the Escale Bubble Massage® whirlpool bath. Contemporary cool color palates of gray, blue and green mimic the natural colors of water to inflect a calming sensation.

The Kohler Waters Spa at Burr Ridge design features The Circle of Tranquility water experiential area. Located in the heart of the spa, it offers a 25-foot whirlpool, cascading waterfall and three shower experiences – Quench, Envelop and Deluge. The outer perimeter of The Circle of Tranquility is lined with 14 treatment rooms.

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Additional areas of the spa include the Finishing Spa and the Dry Relaxation Area. The Finishing Spa at the Kohler Waters Spa includes KOHLER designed pedicure stations. Guests will also be able to reserve an appointment titled Totally Nails Duo that combines a manicure and a pedicure in one treatment enjoyed in a private suite. Spagoers can enhance their wellness experience by spending time prior to or following treatments in the Dry Relaxation Area that offers chaise lounges for relaxation and complimentary healthy food options and beverages.

SERVICE & TREATMENTS

The Kohler Waters Spa at Burr Ridge will offer the high-level of service and inventive water treatments as its sister spas in Kohler, Wis., and St. Andrews, Scotland.

“We care first and foremost about each other and that transfers to the guests. A luxury spa without compassion is like having a body without breath,” says Kolb. “Our carefully designed treatments and well-trained technicians enhance the complete wellness experience at all of our properties.”

Spagoers will select from a unique menu of distinctive and therapeutic water treatments, full-body experiences, facials, massages and finishing services.

The spa products used in the treatments and the signature Kohler Waters Spa *Hollyhock* and *Waters* product lines will be available for purchase. Spa products are also available at the Kohler Waters Spa online store: <http://kohlerwatersspa.stores.yahoo.net>.

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Visit our web site at www.KohlerWatersSpa.com or DestinationKohler.com

COMING SOON!

Upon opening of the Kohler Waters Spa at Burr Ridge we will provide hi-res images and additional information. In the interim, please feel free to contact us to schedule interviews regarding any of the three Kohler Waters Spa properties, products and treatment offerings.

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EVERY LIVING THING NEEDS WATER TO THRIVE. ESPECIALLY THE HUMAN SPIRIT.