

**Chatham Bars Inn opens doors to luxurious new Spa The Spa at Chatham Bars Inn will open to the public beginning Labor Day**

Chatham, Mass (August 27, 2007) – Cape Cod’s endless beaches, quaint villages and brilliant sunsets have lured travelers for generations. Now, people have a new reason to make a visit. Chatham Bars Inn, Cape Cod’s magnificent oceanfront resort, is celebrating the addition of the region’s most luxurious new spa. Beginning Labor Day, the \$25 million Spa at Chatham Bars Inn will open to the public. The Spa at Chatham Bars Inn rivals the top spas in America, boasting state-of-the-art treatments and unrivaled luxury. The 2500 square foot indoor area includes wet and dry treatment rooms, a Vichy shower room, and a relaxation room with individual Bose sound systems for guests’ enjoyment prior to their treatments. The lushly landscaped outdoor treatment area includes private cabanas for massages and a 1,500-square-foot heated hydrotherapy pool. Guests can enjoy massages at the oceanfront cabana, where they can gaze at the sea while being pampered. The Spa at Chatham Bars Inn also includes its own accommodations, with twelve luxurious Spa Suites. Each state-of-the-art suite offers a hydrotherapy tub, sauna, spacious steam shower, plasma TV, Bose sound system, and fireplace. Guests have the option to have their spa treatments in the privacy of their suites. “We endeavored to create an exclusive retreat atmosphere with the Spa and I think we’ve succeeded,” said Richard Carroll, Chatham Bars Inn Director of Sales and Marketing. “Guests can come here for a simple day visit, or they can come for an extended getaway while enjoying their own private spa world in the convenience of their room. It’s all about catering to our guests and creating a relaxing and rejuvenating experience for each individual.” Among the signature services offered at the Spa is the Chatham Bars Inn Caviar Facial, which uses the antioxidants and proteins of caviar to hydrate, firm, tone and refine the skin. Other signature treatments include the Dibi Collagen Facial which focuses on bio technically created, innovative ingredients, and the Skinceuticals Head-To-Toe Facial which helps to remove the signs of sun damage. Special Spa packages will be offered in the coming months. Among the planned treatments are Vinotherapy, featuring a Napa Valley Shiraz Scrub, which exfoliates and hydrates the skin. An assortment of massages featuring holistic treatments from around the world will also be available. “Our goal is to provide the most cutting-edge Spa services in the most luxurious setting,” said Spa Director Kim Wisenbarger, who comes to Chatham Bars Inn from the renowned Canyon Ranch in Lenox. “Everything Chatham Bars Inn does is first-class and The Spa is no different. We’ll continually be adding new treatments to stay ahead of the rapidly moving Spa industry.” The Spa at Chatham Bars Inn is among several upgrades made to the resort over the past year. Guest rooms have been upgraded with Bose wave radios, plasma screen televisions, fine linens and other amenities. Additionally, a fleet of boats has been added, including the 55-foot “Hinckley” for private charters to the Islands, the 44-foot “Bars” for harbor cruises, and a Nantucket Indian Sailboat for sailing lessons. The private beach has been restored with 6,000 cubic feet of pristine white sand and improvements have been made to each of the resort’s dining establishments. The historic Chatham Bars Inn has welcomed guests from near and far since 1914. Located on Shore Road in the quaint Cape Cod village of Chatham, it is a member of the Leading Hotels of the World and is listed on the National Trust for Historic Preservation. For more information or reservations, visit [www.chathambarsinn.com](http://www.chathambarsinn.com) or call 508-945-0096 or 800-527-4884.

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