

September 2010 Deal Days Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Do not enter this Sweepstakes if you are not, at the time of entry age 18 or older. Sweepstakes begins at approximately 8:00a.m. (EST) on July 15, 2010, and ends at 11:59 p.m. (EST) on August 15, 2010.

How to Enter the Sweepstakes:

Complete the entry form located at <http://www.spafinder.com/dealdays/sweepstakes.htm> including all required information. After you complete the entry, submit it and you will be entered into the Sweepstakes. Entries are due by 11:59 pm (EST), August 15, 2010. No mechanically reproduced entries will be accepted.

Participants must provide a valid e-mail address. Sponsor is not responsible for computer system, phone line, hardware, software, or program malfunctions or other errors, failures, or delayed computer transmissions or network connections that are human or technical in nature. Sponsor is also not responsible for incorrect or inaccurate entry of information, whether caused by Internet users, or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error that may occur in the processing of the entries in the Sweepstakes. In addition, Sponsor is not responsible for failed, incomplete, garbled, misdirected, or misrouted electronic communications, whether caused by the sender or by any of the equipment associated with or utilized in this Sweepstakes. In the event of a dispute regarding the individual who actually submitted an entry, the entry will be deemed submitted by the person in whose name the e-mail account is registered.

All requested information must be completed to enter. No purchase is necessary to claim prize. Limit one entry per person or e-mail address, two per family or household. By entering, all participants agree to be bound by the official rules of these Sweepstakes. For a copy of the official rules, send a self-addressed stamped envelope to SpaFinder, Inc., Deal Days Sweepstakes, Official Rules, 257 Park Avenue South, New York, New York 10010 by August 22, 2010. Vermont residents may omit return postage. You may also view the official rules online at <http://www.spafinder.com/assets/others/dealdays/DealDaysSweepstakes.pdf>

This Sweepstakes is open only to individuals who, at the time of entry, are age 18 and older. Employees, officers, directors, and shareholders of SpaFinder, Inc., its promotional partners, and their respective parent companies, subsidiaries, affiliates, retailers, sales representatives, distributors, and advertising and promotion agencies, as well as the immediate family members and/or persons living in the same households of each, are not eligible for this Sweepstakes. This Sweepstakes is void where prohibited.

Drawing:

Winner will be selected in a random drawing conducted on or about September 1, 2010 from among all eligible entries received. Judges' decisions are final and binding in all matters relating to the Sweepstakes. **ODDS OF WINNING ARE BASED UPON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.** Winner will be notified by e-mail.

Prizes:

One (1) Grand Prize: 5 day/4 night vacation package for two (2) persons to Miraval, Resort and Spa, Tucson Arizona. Package includes: casita-style deluxe accommodations; 3 gourmet meals daily, including snacks, smoothies, non-alcoholic beverages; a \$130 resort credit per person per night of stay to apply as you choose toward Chill-Out™ spa services, private sessions with Miraval Specialists, Chef's Dinners, Zip-line adventures, trail rides or rounds of golf; full access to Miraval's extensive resort amenities including use of the Body Mindfulness Center featuring lap pool and state-of-the-art equipment, world-class spa facilities, full-use of the swimming pool oasis which includes a tri-level pool with cascading waterfalls, acupressure stone walk and whirlpool; unlimited participation (if you choose) in a vast array of Clue-In™ self-discovery and growth activities, including all fitness and yoga classes; lectures by Miraval Specialists; the Miraval Equine Experience®; Chef cooking demonstrations; outdoor adventure and challenge programs; access to tennis facilities; an experience guide, Miraval tote bag and sustainable, reusable water canteen upon arrival. All taxes for the above are included. Resort amenity fees are included. Miraval is a non-tipping resort. Alcohol is not included. Transportation to and from Tucson, Arizona is not included; courtesy round-trip transfer to and from the Tucson International Airport (if winner arrives via air) is included. All other spa services and all other expenses not specified herein are not included in the prize package and are the winner's responsibility. Prize package reservations subject to availability, validity and black-out dates, you must check with the property, please call 866-389-9589. Prize package must be redeemed no later than July 30, 2011. Prize package is non-transferable, may not be extended beyond the validity dates, and retains no cash value. Prize package may not be combined with any other voucher or other special offer. Guest accompanying winner must sign and return release of liability and publicity prior to travel. If winner's guest is a minor, he/she must be accompanied by a parent or legal guardian (at winner's expense) who must sign and return all required documentation. Winner's guest must be at least 18 years of age at time of arrival. Approximate retail value of Grand Prize is US\$4,300.

One (1) First Prize: One 6-month National Access Non-Renewable membership to Bally Total Fitness and one \$100 Danskin E-Gift Certificate. Bally Total Fitness membership is good at participating Bally Total Fitness brand health clubs in the United States. Prize winner may not be an existing Bally Total Fitness member; if the selected prize winner is an existing Bally Total Fitness member, the prize will be forfeited and an alternate winner will be selected. Prize winner must be 18 years of age or older. Prize winner must execute a no-charge membership contract and a waiver and release. Membership is non-renewable and cannot be sold, reproduced or redeemed for cash. Bally Total Fitness club rules and regulations apply to any holder of such Membership. Additional charges will apply for some services, including but not limited to Personal Training, Specialty Classes and Kids Club. Membership is transferable, and transferee is subject to all foregoing conditions. Prize must be redeemed within six (6) months after award to winner. The \$100 Danskin E-Gift Certificate can be used to purchase any item on www.danskin.com. The E-Gift Certificate will be sent via email with a code to redeem. There is no expiration date on the E-Gift Certificate. Approximate retail value of First Prize is US\$325.

One (1) Second Prize: One LeSportsac Weekender Bag, One LeSportsac Page Bag, One *Women's Health* magazine subscription plus and copies of the new *Women's Health* books "Look Better Naked" and "Slim Calm Sexy Yoga". Approximate retail value of Second Prize is US \$200.

Total approximate retail value of all prizes is US\$4825.

General:

All taxes and any other fees or costs associated with the Prizes not identified above are the sole responsibility of the winner. The Prizes are nontransferable and no substitutions or cash redemptions will be made, except as provided herein. In the event any Prize becomes unavailable, Sponsor reserves the right to award a prize of equal or greater value. The winners will be required to sign and return an affidavit of eligibility and a liability and publicity release within 5 calendar days of the date when such documents are sent to winner, or prize will be forfeited and awarded to an alternate winner. All Prizes will be awarded to verified winners. By entering the Sweepstakes, participants agree to release SpaFinder, Inc., and its parent companies, subsidiaries, affiliates, retailers, sales representatives, distributors, advertising, prize suppliers, and promotion agencies, as well as its and each of their respective directors, officers, employees, and shareholders, from any and all liability, loss, damage, or injuries of any kind sustained in connection with their participation in the Sweepstakes or from their acceptance, receipt, possession, and/or use or misuse of any prize, or for any typographical or other error in the printing, offering, or announcement of any prize. Participants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee expressed or implied, in fact or in law, relative to any prize, including, but not limited to, its quality or fitness for a particular purpose. By accepting the prize, the winner agrees to the use of his/her name, likeness, voice, and/or biographical information by Sponsor, or any party authorized by Sponsor, for advertising and promotional purposes, without additional compensation, except where prohibited by law. Entries become the property of the Sponsor and will not be returned. In the event of noncompliance with the official rules, if a winner cannot be reached at the e-mail address in winner's entry form within 5 calendar days of the first attempt, or if the prize or prize notification is returned as unclaimed or undeliverable, the particular prize will be forfeited and an alternate winner will be selected.

Sponsor is not responsible for any damage to a participant's system that is occasioned by participating in this Sweepstakes or by downloading any information necessary to participate in the promotion. Any dispute or claim arising out of the play of this Sweepstakes, or any disputes with site users which arise as a result of the use of this website, shall be governed by the laws of the State of New York, without respect to conflicts of laws principles. Any such claim shall be brought and maintained in the federal or state courts of the State of New York. If any provisions of these official rules are determined by a court of competent jurisdiction to be invalid or unenforceable, such determination shall not affect the validity or enforceability of any other provision. Sponsor assumes no responsibility for any error, omission, interruption, deletion, theft, or destruction, or unauthorized access to, or alteration of, entries. Entries that have been tampered with are void. Sponsor reserves the right to disqualify any participant who Sponsor determines, in its sole discretion, has threatened the operation of this Sweepstakes or website, or violates these official rules. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes should viruses, bugs, or other causes beyond Sponsor's control corrupt the administration, security, or proper play of this Sweepstakes. All federal, state, and local laws apply.

Winners List:

For a list of winners, send a self-addressed stamped envelope no later than September 15, 2010, to SpaFinder, Inc., Deal Days Sweepstakes, Winners List, 257 Park Avenue South, New York, New York 10010.

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Privacy Notice:

Consistent with SpaFinder's Privacy Policy, e-mail addresses received in connection with this Sweepstakes may be used for e-mail marketing at a future date. You should carefully review SpaFinder's Privacy Policy at www.spafinder.com to understand how your privacy is protected.