

MARCH 19-25, 2012

Wellness[™]

Week



Be featured in the largest event dedicated to the nation's wellbeing.



Mariel Hemingway for Wellness Week

I'm passionate about helping people live longer, more vibrant and meaningful lives. That's why I'm excited to be a part of Wellness Week 2012. I hope you'll join me and SpaFinder in this national health and fitness movement.

SpaFinder, Inc.

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Wellness Week[™] is the most comprehensive marketing platform for engaging consumers in the health and wellness lifestyle.

- Fitness centers, Pilates and yoga studios, private instructors and practitioners and spas across the country will participate in this weeklong event.
- Consumers will have the opportunity to try new wellness, fitness or spa experiences at 50% discounts or \$50 pricing at participating locations.
- You will also have the opportunity to offer community events.
- Supported by national advertising campaigns – TV, radio, print, online.
- National public relations campaign, special online content and editorial, plus social media, will give consumers the information and tools they need to improve their wellbeing – and find participating businesses.
- We'll provide public events in New York City and Los Angeles in order to provide hands-on wellness experiences and create buzz.

Sign Up Now: www.SpaFinder.com/WellnessWeek/partners